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# VIETNAM OIL & GAS REPORT

INCLUDES BMI'S FORECASTS





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## **Executive Summary**

The latest Vietnam Oil & Gas Report from **BMI** forecasts that the country will account for 1.38% of Asia Pacific regional oil demand by 2015, while providing 4.80% of supply. Regional oil use of 20.6mn barrels per day (b/d) in 2001 reached an estimated 26.4mn b/d in 2010 and is forecast to rise to around 29.6mn b/d by 2015. Regional oil production was around 7.6mn b/d in 2001 and averaged an estimated 8.0mn b/d in 2010. It is set to increase to 8.2mn b/d by 2015. Oil imports are growing rapidly, because demand growth is outstripping the pace of supply expansion. In 2001, the region was importing an average 12.99mn b/d. This total rose to an estimated 18.37mn b/d in 2010 and is forecast to reach 21.41mn b/d by 2015. The principal importers will be China, Japan, India and South Korea. By 2015 the only net exporter will be Malaysia.

In terms of natural gas, in 2010 the region consumed around 511.5bn cubic metres (bcm) and demand of 653.9bcm is targeted for 2015. Production of an estimated 405.8bcm in 2010 should reach 556.7bcm in 2015, implying net imports falling from around 105.7bcm to 97.2bcm.Vietnam's estimated share of gas consumption in 2010 was an estimated 1.58%, while its share of production is put at 2.01%. By 2015, its share of gas consumption is forecast to be 2.44%, with the country accounting for 3.77% of supply.

Global GDP growth in 2011 is forecast at 3.6%, down from 4.3% in 2010. Growth in both the US and eurozone should be marginally higher than 2010, while Chinese economic expansion will slow and Japan's growth will slump to 0.7% as a result of the devastating earthquake and tsunami in March 2011. Our oil price forecast for 2011 is US\$98.90/bbl for the OPEC Basket, giving Brent at US\$103/bbl and West Texas Intermediate (WTI) at US\$92.30, although these differentials are subject to change.

Vietnamese real GDP growth in 2010 was an estimated 6.8%, with a forecast average annual 7.0% increase in 2011-2015. Exploration success has been on the rise in Vietnam, with a growing number of international oil companies (IOCs) teaming up with **PetroVietnam** and finding and developing hydrocarbon resources – particularly gas. We expect that oil and gas liquids production of 373,000b/d in 2010 will peak at just under 407,000b/d in 2011, before easing back to 395,000b/d by 2015. Beyond 2010, consumption is forecast to increase by around 5-7% per annum to 2015, implying demand of 408,000b/d by the end of the forecast period. Gas production is forecast to increase from the estimated 2010 figure of 8.1bcm to 21.0bcm by 2015 – providing a basis for exports.

Between 2010 and 2020, we are forecasting a decline in Vietnamese oil production of 16.1%, with crude volumes peaking at just under 407,000b/d in 2011, before slipping to 313,000b/d by 2020. Oil consumption between 2010 and 2020 is set to increase by 78.2%, with growth beyond 2009 ranging from 5-7% per annum and the country using 554,000 b/d by 2020. Gas production is expected to rise from an estimated 8.1bcm in 2010 to 24.0bcm in 2020. We see Vietnam's net gas export potential turning into modest imports by the end of the period on the back of rising demand and steady output in the period

2016-20. Details of **BMI**'s 10-year forecasts which provide regional and country-specific projections can be found at the end of this report.

Vietnam now shares third place with China in **BMI**'s composite Business Environment (BE) league table, which reflects largely its strong upstream position. The country holds third place, behind India, in **BMI**'s updated upstream Business Environment ratings, with its ranking reflecting a reasonable resource position, better-than-average growth outlook, attractive licensing terms and an IOC-friendly competitive environment. There is a four-point gap between Vietnam and fourth-placed Papua New Guinea, and we believe Vietnam is safe from any near-term challenges. Vietnam shares ninth place with Pakistan in **BMI**'s downstream Business Environment ratings, reflecting its modest (but growing) refining capacity, above-average oil and gas demand growth outlook, and low level of retail site intensity.

# **SWOT Analysis**

Vietnam Political S	зиот
Strengths	<ul> <li>The Communist Party government appears committed to market-oriented reforms, although specific economic policies will undoubtedly be discussed at the 2011 National Congress. The one-party system is generally conducive to short-term political stability.</li> </ul>
	<ul> <li>Relations with the US are generally improving, and Washington sees Hanoi as a potential geopolitical ally in South East Asia.</li> </ul>
Weaknesses	<ul> <li>Corruption among government officials poses a major threat to the legitimacy of the ruling Communist Party.</li> </ul>
	<ul> <li>There is increasing (albeit still limited) public dissatisfaction with the leadership's tight control over political dissent.</li> </ul>
Opportunities	<ul> <li>The government recognises the threat that corruption poses to its legitimacy, and has acted to clamp down on graft among party officials.</li> </ul>
	<ul> <li>Vietnam has allowed legislators to become more vocal in criticising government policies. This is opening up opportunities for more checks and balances within the one-party system.</li> </ul>
Threats	<ul> <li>The slowdown in growth in 2009 and 2010 is likely to weigh on public acceptance of the one-party system, and street demonstrations to protest economic conditions could develop into a full-on challenge of undemocractic rule.</li> </ul>
	<ul> <li>Although strong domestic control will ensure little change to Vietnam's political scene in the next few years, over the longer term the one-party-state will probably be unsustainable.</li> </ul>
	<ul> <li>Relations with China have deteriorated over the past year due to Beijing's more assertive stance over disputed islands in the South China Sea and domestic criticism of a large Chinese investment into a bauxite mining project in the central highlands, which could potentially cause wide-scale environmental damage.</li> </ul>

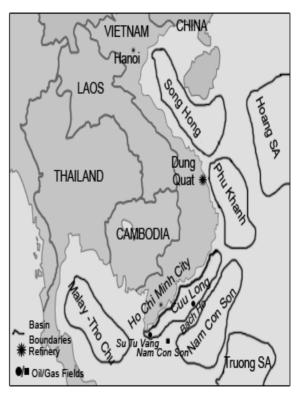
Vietnam Economi	SWOT
Strengths	<ul> <li>Vietnam has been one of the fastest growing economies in Asia in recent years, with GDP growth averaging 7.6% annually between 2000 and 2009.</li> </ul>
	<ul> <li>The economic boom has lifted many Vietnamese out of poverty, with the official poverty rate in the country falling from 58% in 1993 to 20% in 2004.</li> </ul>
Weaknesses	<ul> <li>Vietnam still suffers from substantial trade, current account and fiscal deficits, leaving the economy vulnerable as the global economy continued to suffer in 2010. The fiscal picture is clouded by considerable 'off-the-books' spending.</li> </ul>
	<ul> <li>The heavily-managed and weak dong currency reduces incentives to improve quality of exports, and also serves to keep import costs high, thus contributing to inflationary pressures.</li> </ul>
Opportunities	<ul> <li>WTO membership has given Vietnam access to both foreign markets and capital, while making Vietnamese enterprises stronger through increased competition.</li> </ul>
	<ul> <li>The government will, in spite of the current macroeconomic woes, continue to move forward with market reforms, including privatisation of state-owned enterprises and liberalising the banking sector.</li> </ul>
	<ul> <li>Urbanisation will continue to be a long-term growth driver. The UN forecasts the urban population to rise from 29% of the population to more than 50% by the early 2040s.</li> </ul>
Threats	<ul> <li>Inflation and deficit concerns have caused some investors to re-assess their hitherto upbeat view of Vietnam. If the government focuses too much on stimulating growth and fails to root out inflationary pressure, it risks prolonging macroeconomic instability, which could lead to a potential crisis.</li> </ul>
	<ul> <li>Prolonged macroeconomic instability could prompt the authorities to put reforms on hold, as they struggle to stabilise the economy.</li> </ul>

Vietnam Business	Environment SWOT
Strengths	<ul> <li>Vietnam has a large, skilled and low-cost workforce, which has made the country attractive to foreign investors.</li> </ul>
	<ul> <li>Vietnam's location – its proximity to China and South East Asia, and its good sea links – makes it a good base for foreign companies to export to the rest of Asia and beyond.</li> </ul>
	<ul> <li>Proven natural gas reserves are estimated at 682bcm, but we see scope for a rise to an estimated 690bcm.</li> </ul>
Weaknesses	<ul> <li>Vietnam's infrastructure is still weak. Roads, railways and ports are inadequate to cope with the country's economic growth and links with the outside world.</li> </ul>
	<ul> <li>Vietnam remains one of the world's most corrupt countries. Its score in Transparency International's 2010 Corruption Perceptions Index was 2.7, placing it 22<sup>nd</sup> in the Asia Pacific region.</li> </ul>
	<ul> <li>Net crude oil exports peaked at 427,000b/d in 2004, and could turn into an import requirement of 12,000b/d in 2015, as new refineries come on stream.</li> </ul>
Opportunities	<ul> <li>Vietnam is increasingly attracting investment from key Asian economies, such as Japan, South Korea and Taiwan. This offers the possibility of the transfer of high- tech skills and know-how.</li> </ul>
	<ul> <li>Vietnam is pressing ahead with the privatisation of state-owned enterprises (SOEs) and the liberalisation of the banking sector. This should offer foreign investors new entry points.</li> </ul>
	<ul> <li>Vietnam's first refinery, the US\$2.5bn Dung Quat complex, started operations in Q109. Dung Quat will process at least 140,000b/d of locally produced and imported crude, producing diesel, gasoline, jet fuel, liquefied petroleum gas (LPG) and propylene.</li> </ul>
	<ul> <li>Amendments to Vietnam's Petroleum Law in 2000 paved the way for a more open and transparent licensing round scheme through which E&amp;P projects would be offered to international investors.</li> </ul>
Threats	<ul> <li>Ongoing trade disputes with the US, and the general threat of American protectionism, which will remain a concern.</li> </ul>
	<ul> <li>Labour unrest remains a lingering threat. A failure by the authorities to boost skills levels could leave Vietnam a second-rate economy for an indefinite period.</li> </ul>
	<ul> <li>The cost of refinery projects is exceeding original forecasts.</li> </ul>

### Vietnam Energy Market Overview

According to the **BP** Statistical Review of World Energy, June 2010, Vietnam's proven oil reserves are 4.50bn bbl. The annual Oil & Gas Journal (OGJ) survey takes a perhaps excessively cautious approach, suggesting just 600mn bbl of proven reserves at end-2010. Oil and liquids production recovered to an estimated 373,000b/d in 2010 according to the EIA. The offshore Nam Con Son and Cuu Long basins provide the bulk of the oil from about a dozen fields. Vietnam is a net exporter of crude oil. The country's first oil refinery became operational in Q109. Until the start-up, refined products imports had been in excess of 270,000b/d, with Singapore a major supplier of fuels to the country. Natural gas production is around 8.1bcm, and is likely to build up steadily as domestic demand rises and infrastructure is established.

Vietnam's first refinery, the US\$2.5bn Dung Quat complex, commenced operations in Q109. Dung Quat is processing at least 140,000b/d of locally produced and imported crude, producing diesel, gasoline, jet fuel, LPG and propylene. A large share of the flagship Bach Ho oil field's output has now been diverted to the new refinery. However, low levels of demand for the plant's output in 2010 led to the refinery operating well below design capacity. The government has earmarked Petrolimex for sale as part of its renewed privatisation drive. Without specifying a timeframe, Prime Minister Nguyen Tan Dung said that the state was to reduce its holding in Petrolimex to 75% to help balance the country's budget, local business



newspaper Thoi Bao Kinh Te Vietnam reported. Partial privatisation of Petrolimex, which controls more than 60% of the Vietnamese fuels market through its 6,000-plus network of petrol stations, can be seen as part of the wider liberalisation of the country's downstream segment.

Output at the country's largest oilfield, Bach Ho, has been on the wane since 2004, bringing Vietnam's total oil production level down with it. From a peak of 170,000b/d, output fell to 158,000b/d in 2008 and 125,000b/d in 2009. Operator **Vietsovpetro** expects Bach Ho's output to decline to 20,000b/d by 2014, after 21 years of production at the field. Increasing volumes from Su Tu Vang are partly compensating for this fall. New fields such as Chim Sao (Blackbird) and Te Giac Trang (White Rhino) due onstream in 2011 should also boost volumes. Over the longer term, however, a lack of major new projects should mean production will resume its downward trend after 2012.

### **Regional Energy Market Overview**

Thanks to the rapid growth of China and India, the Asia Pacific region is highly significant in terms of oil and gas consumption. It has a rapidly expanding refining and petrochemicals system and is a key importer of LNG. The region features a number of important oil and gas producers but volumes are under pressure, resulting in rising imports.

### Oil Supply And Demand

The Asia Pacific region remains critical in terms of the world oil demand outlook, given the lethargic nature of the OECD states. The role of China and India in particular is more significant than ever, and will continue to exert great influence over pricing trends. A major overhaul of Chinese and Indian fuel pricing and taxation may lead to a markedly different pattern of oil consumption in the region, although it is too early to assess the impact. Rising crude prices in 2010 tested the resolve of governments and their commitment to free market energy pricing.

Our estimates suggest 9.32mn b/d of Chinese oil consumption in 2010, up from 8.32mn b/d in the previous year. For 2011, the **BMI** demand forecast is 9.76mn b/d, representing an increase of 4.8%. We believe risk is on the upside, unless higher fuel pricing or government efforts to slow macroeconomic growth result in a more cautious approach to oil use.

We now see China's oil consumption rising to 11.48mn b/d by 2015, implying growth in 2010-2015 of 23.2%. By 2020, we are assuming demand of 13.31mn b/d. For the Asia Pacific region as a whole, we expect to see estimated demand of 26.4mn b/d in 2010 rise to 26.9mn b/d in 2011, before reaching 29.6mn b/d in 2015. Of that increase, China accounts for around 68%. India is another major contributor to the robust trend. We are forecasting consumption rising from an estimated 3.25mn b/d in 2010 to 3.66mn b/d in 2015. Japan is now expected to see a 7% market contraction between 2010 and 2015 as a result of economic stagnation, energy-efficiency initiatives and the impact of the earthquake and tsunami in March 2011.

Supply trends in the region are unlikely to impress, although China's domestic production has tended to surprise on the upside. None of the key Asia Pacific producers has the ability to raise output appreciably, while some are faced with declining volumes and increased imports. For 2010, the region delivered an estimated 8.02mn b/d. From here, we head only modestly higher before a plateau is reached, with 8.56mn b/d forecast for 2013. By 2015, we expect the region to be pumping no more than 8.2mn b/d. An output decline is forecast in Indonesia (-10.9%). Thailand is expected to register a 16.8% volume decline, while India should deliver a small 2010-2015 gain (1.7%). For the region as a whole, the estimated import requirement of 18.37mn b/d in 2010 is set to rise to 21.41mn b/d in 2015.

Table: Asia Pacific Oil Co	onsumption (0	000b/d)						
Country	2008	2009	2010e	2011f	2012f	2013f	2014f	2015f
Australia	957	950	959	967	975	976	985	993
China	7,817	8,324	9,315	9,765	10,204	10,664	11,090	11,478
Hong Kong	299	338	375	391	406	420	435	451
India	2,950	3,110	3,253	3,364	3,476	3,567	3,632	3,661
Indonesia	1,256	1,268	1,293	1,326	1,359	1,393	1,421	1,449
Japan	4,991	4,443	4,422	4,188	4,138	4,088	4,088	4,113
Malaysia	536	554	574	598	610	622	634	647
Pakistan	386	397	401	411	419	428	436	445
Papua New Guinea	28	30	32	33	35	37	39	41
Philippines	295	313	319	329	339	351	363	374
Singapore	934	927	946	974	1,003	1,033	1,064	1,096
South Korea	2,143	2,185	2,249	2,228	2,206	2,218	2,229	2,240
Taiwan	954	971	981	1,000	1,020	1,041	1,062	1,083
Thailand	933	940	965	1,004	1,024	1,044	1,065	1,087
Vietnam	284	293	311	326	342	363	385	408
Regional total	24,763	25,044	26,394	26,904	27,557	28,244	28,927	29,565

e/f = estimate/forecast. Source: Historical data: EIA/BMI. All forecasts: BMI.

Regional oil use of 20.6mn b/d in 2001 reached an estimated 26.4mn b/d in 2010 and is forecast to rise to around 29.6mn b/d by 2015. Vietnam accounted for an estimated 1.18% of 2010 regional consumption, with its market share expected to increase to 1.38% in 2015.

Table: Asia Pacific Oil Production (000b/d)									
Country	2008	2009	2010e	2011f	2012f	2013f	2014f	2015f	
Australia	551	553	511	575	615	620	605	557	
China	3,790	3,799	4,076	4,079	4,089	4,114	4,135	4,112	
Hong Kong	na								
India	843	832	910	1,035	1,095	1,150	940	925	
Indonesia	1,036	1,011	1,006	980	970	955	941	896	
Japan	21	19	18	17	17	17	15	15	
Malaysia	715	680	652	642	673	833	833	833	
Pakistan	63	59	65	67	69	66	60	57	
Papua New Guinea	38	35	30	33	36	35	33	32	
Philippines	25	24	33	36	40	50	48	45	
Singapore	na								
South Korea	14	19	21	21	21	20	20	19	
Taiwan	1	1	1	1	1	1	1	1	
Thailand	314	324	328	337	318	302	290	273	
Vietnam	337	346	373	407	402	398	396	395	
Regional total	7,747	7,702	8,023	8,230	8,345	8,560	8,316	8,160	

e/f = estimate/forecast; na = not applicable. Source: Historical data: EIA/BMI. All forecasts: BMI.

Regional oil production was around 7.6mn b/d in 2001 and averaged an estimated 8.02mn b/d in 2010. It is set to increase to 8.2mn b/d by 2015. In 2010, Vietnam accounted for an estimated 4.65% of regional oil supply, and its market share is expected to be 4.80% in 2015.

Oil imports are growing rapidly, because demand growth is outstripping the pace of supply expansion. In 2001, the region was importing an average 12.99mm b/d. This total rose to an estimated 18.37mm b/d in 2010 and is forecast to reach 21.4mm b/d by 2015. The principal importers will be China, Japan, India and South Korea. By 2015 the only net exporter will be Malaysia.

### Oil: Downstream

Table: Asia Pacific Oil R	efining Capac	ity (000b/d)						
Country	2008	2009	2010e	2011f	2012f	2013f	2014f	2015f
Australia	707	696	719	719	719	719	719	719
China	9,110	9,551	10,135	10,185	10,385	10,655	11,426	11,996
Hong Kong	na	na	na	na	na	na	na	na
India	2,992	3,574	3,610	3,790	3,970	3,970	3,970	3,970
Indonesia	993	993	1,050	1,058	1,058	1,058	1,358	1,358
Japan	4,651	4,691	4,467	4,037	3,947	3,947	3,747	3,747
Malaysia	515	515	515	515	515	515	515	515
Pakistan	267	276	286	400	400	400	650	650
Papua New Guinea	36	36	36	36	36	36	36	36
Philippines	273	265	265	265	265	265	265	465
Singapore	1,385	1,385	1,395	1,395	1,395	1,395	1,410	1,410
South Korea	2,577	2,607	2,770	2,770	2,908	2,908	2,908	2,908
Taiwan	1,290	1,290	1,240	1,240	1,240	1,240	1,240	1,240
Thailand	1,175	1,214	1,214	1,214	1,214	1,214	1,214	1,214
Vietnam	na	140	140	140	140	240	340	540
Regional total	25,969	27,233	27,841	27,762	28,190	28,561	29,796	30,766

e/f = estimate/forecast; na = not applicable. Source: Historical data: EIA/BMI. All forecasts: BMI.

Refining capacity for the region was 21.6mn b/d in 2001, rising steadily to an assumed 27.8mn b/d in 2010. China and India will account for the bulk of additional capacity growth, with the region's total capacity forecast to reach 30.8mn b/d by 2015, therefore implying little need for net imports of refined products. Vietnam in 2010 had an estimated 0.50% of regional refining capacity and its market share is set to increase to 1.76% by 2015.

## Gas Supply And Demand

Table: Asia Pacific Gas	Consumption	(bcm)						
Country	2008	2009	2010e	2011f	2012f	2013f	2014f	2015f
Australia	31.76	30.98	31.90	32.72	33.60	34.57	35.62	36.70
China	77.18	87.09	97.58	101.01	110.01	118.26	130.02	140.02
Hong Kong	3.36	3.32	3.53	3.66	3.80	3.92	4.06	4.21
India	42.99	52.97	55.49	58.41	62.20	66.50	71.20	76.19
Indonesia	33.98	36.74	38.21	39.93	41.53	44.02	46.66	49.46
Japan	103.46	100.14	101.40	106.70	110.02	111.35	111.69	112.02
Malaysia	31.79	29.07	32.28	34.58	36.47	38.68	40.89	43.12
Pakistan	38.00	38.41	39.00	39.50	41.00	42.00	43.50	44.80
Papua New Guinea	0.13	0.13	0.14	0.15	0.15	0.16	0.18	0.20
Philippines	2.94	3.15	4.40	4.40	4.50	4.80	5.30	5.70
Singapore	9.17	9.66	9.95	10.45	11.05	11.88	12.77	13.73
South Korea	35.83	33.98	36.41	39.14	41.88	44.81	44.81	46.86
Taiwan	11.67	12.10	12.40	12.90	13.41	13.95	14.51	14.80
Thailand	37.31	39.17	40.74	42.30	44.09	46.02	48.05	50.14
Vietnam	6.98	7.09	8.10	8.86	10.38	12.41	14.18	15.95
Regional total	466.55	483.99	511.54	534.72	564.11	593.34	623.45	653.90

e/f = estimate/forecast. Source: Historical data: EIA/BMI. All forecasts: BMI.

Table: Asia Pacific Gas Production (bcm)									
Country	2008	2009	2010e	2011f	2012f	2013f	2014f	2015f	
Australia	44.74	47.24	50.00	60.50	62.00	75.00	90.00	100.00	
China	76.04	82.94	83.74	84.84	85.74	86.74	87.24	87.74	
Hong Kong	na								
India	32.20	40.35	45.00	50.00	57.00	60.00	70.00	73.00	
Indonesia	70.00	72.40	76.53	86.60	85.60	85.60	82.57	80.56	
Japan	4.76	5.13	4.98	4.70	4.27	4.06	3.73	3.47	
Malaysia	61.20	58.60	61.00	62.75	65.35	65.35	69.70	74.00	
Pakistan	38.00	38.41	39.00	39.50	40.00	41.00	42.00	42.00	
Papua New Guinea	0.13	0.13	0.17	0.18	0.19	8.00	20.00	36.00	
Philippines	2.94	3.15	4.40	4.40	4.50	4.80	5.00	5.30	
Singapore	na								
South Korea	0.44	0.64	0.60	0.50	0.50	0.40	0.40	0.40	
Taiwan	0.31	0.31	0.26	0.23	0.21	0.21	0.20	0.19	
Thailand	28.76	30.88	32.00	34.00	34.00	34.00	33.00	33.00	
Vietnam	6.98	7.09	8.14	9.00	10.71	14.00	19.00	21.00	
Regional total	366.50	387.27	405.83	437.20	450.07	479.15	522.85	556.66	

e/f = estimate/forecast;. na = not applicable. Source: Historical data: EIA/BMI. All forecasts: BMI.

In terms of natural gas, in 2010 the region consumed around 511.5bcm and demand of 653.9bcm is targeted for 2015. Production of an estimated 405.8bcm in 2010 should reach 556.7bcm in 2015, implying net imports falling from around 105.7bcm to 97.2bcm. Vietnam's share of gas consumption in 2010 was an estimated 1.58%, while its share of production is put at 2.01%. By 2015, its share of gas consumption is forecast to be 2.44%, with the country accounting for nearly 3.77% of supply.

### Liquefied Natural Gas

Table: Asia Pacific LNG	Exports/(Impo	rts) (bcm)						
Country	2008	2009	2010e	2011f	2012f	2013f	2014f	2015f
Australia	12.98	16.26	18.10	27.78	28.40	40.43	54.38	63.30
China	-4.44	-7.63	-10.00	-10.00	-16.00	-16.00	-16.00	-20.00
India	-10.79	-12.62	-10.49	-8.41	-5.20	-6.50	-1.20	-3.19
Indonesia	27.94	34.19	38.58	36.93	31.34	26.60	27.94	34.19
Japan	-98.70	-95.01	-96.42	-102.00	-105.75	-107.30	-107.95	-108.55
Malaysia	20.21	19.93	19.12	18.57	19.28	17.07	19.21	21.28
Pakistan	na	na	na	na	-1.00	-1.00	-1.50	-2.80
Papua New Guinea	na	na	na	na	na	7.8	19.8	35.8
Singapore	na	na	na	na	na	-4.0	-4.0	-4.0
South Korea	-35.39	-33.34	-35.81	-38.64	-41.38	-44.41	-44.41	-46.46
Taiwan	-11.36	-11.79	-12.14	-12.67	-13.20	-13.74	-14.31	-14.61
Thailand	na	na	na	na	na	na	na	na

e/f = estimate/forecast; na = not applicable. Source: Historical data: EIA/BMI. All forecasts: BMI.

By 2015, the leading gas importers will be Japan, China, India, South Korea, with Indonesia, Malaysia, PNG and Australia the principal net gas exporters. Asia is a thriving market for LNG trade, thanks to the distances between suppliers and consumers making pipeline routes too costly. China is continuing to sign up LNG purchase deals, and will become a major player in the regional LNG market. India's LNG import plans are in disarray, but the country is expected to increase purchases over the medium to long term. Recent major domestic gas discoveries should increase the country's near-term gas self-sufficiency. PNG plans to begin delivering LNG from two schemes by 2013/14.

## **Business Environment Ratings**

#### Asia Pacific Region

The regional Business Environment ratings incorporate several industry-specific elements and a more sophisticated approach to political and economic risk assessment. The scoring matrix is broken down into upstream and downstream segments, providing a more detailed analysis of the growth outlook and market conditions for both major elements of the oil and gas industry.

The Asia Pacific region comprises 15 countries, including all key OECD and non-OECD states. The strength of energy demand growth remains the main positive factor in the region, with oil and gas output growth potential only moderate. Oil demand growth for the period from 2010 to 2015 ranges from a negative 6.3% for Japan to a positive 52.3% in Papua New Guinea, with gas consumption rising between 1.5% and 108.3% across the region.

State involvement in the oil and gas industry is generally high and the regulatory framework relatively poor in comparison with other key regions. The political and economic environment varies, depending on market maturity. However, the overall trends in most areas are improving. Japan stands out as being particularly weak in terms of demand growth, while Indonesia suffers from supply growth deterioration and reserves decline. India and China remain the most important countries, and here we expect to see improvements all round in terms of the overall business environment.

### **Composite Scores**

Composite business environment scores are calculated using the average of individual upstream and downstream ratings. As in the previous quarter, Australia and Taiwan occupy the top and bottom slots. The combined scores are 69 points and 27 points respectively, out of a possible 100. India is a potential longer-term challenger for first place, ahead of China and Vietnam, with an eight-point lead over both. All three have the long-term potential to catch the more mature Australia. At present, India has the edge with a score of 66 points, compared with China and Vietnam's 58 points. Vietnam is well placed to make further gains, as its small energy market develops rapidly. PNG and Malaysia are strong mid-field contenders, but there is little to choose between Pakistan, the Philippines, Japan and Indonesia. All should remain ahead of South Korea, Hong Kong and Taiwan at the foot of the table.

#### Table: Regional Composite Business Environment Rating

	Upstream Rating	Downstream Rating	Composite Rating	Rank
Australia	82	55	69	1
India	66	67	66	2
China	49	67	58	3=
Vietnam	64	52	58	3=
Papua New Guinea	60	48	54	5
Malaysia	58	49	53	6=
Philippines	55	51	53	6=
Japan	45	60	52	8=
Indonesia	49	55	52	8=
Pakistan	52	52	52	8=
Singapore	42	59	51	11
Thailand	46	54	50	12
South Korea	36	57	46	13=
Hong Kong	42	50	46	13=
Taiwan	17	38	27	15

Source: BMI. Scores are out of 100 for all categories, with 100 the highest.

### **Upstream Scores**

While Australia and Taiwan are the best and worst performers in this segment, the overall pecking order is quite different from that for combined scores. India is again clear of Vietnam, with a lead of two points. Vietnam itself is four points clear of PNG, which has crept ahead of Malaysia. China is pulling away from Thailand and should ultimately challenge for a higher position. Thailand and Japan are closely matched, as are Indonesia and China – with both lagging Pakistan. The bottom half of the table continues to be dominated by the resource-poor countries, namely Korea, Singapore, Hong Kong and Taiwan.

#### Table: Regional Upstream Business Environment Rating

	Rewards			F	Risks			
	Industry Rewards	Country Rewards	Rewards	Industry Risks	Country Risks	Risks	Upstream Rating	Rank
Australia	70	100	78	100	82	94	82	1
India	71	55	67	65	55	62	66	2
Vietnam	71	55	67	65	41	57	64	3
Papua New Guinea	55	65	58	80	41	67	60	4
Malaysia	61	50	58	55	62	57	58	5
Philippines	55	45	53	65	49	59	55	6
Pakistan	40	70	48	75	38	62	52	7
Indonesia	48	45	47	60	47	56	49	8=
China	53	35	48	55	47	52	49	8=
Thailand	24	75	37	80	43	67	46	10
Japan	10	65	24	100	82	94	45	11
Singapore	10	55	21	100	75	91	42	12=
Hong Kong	10	55	21	100	74	91	42	12=
South Korea	13	25	16	90	69	83	36	14
Taiwan	10	10	10	10	77	33	17	15

Source: BMI. Scores are out of 100 for all categories, with 100 the highest. The Upstream BE Rating is the principal rating. It comprises two sub-ratings 'Rewards' and 'Risks', which have a 70% and 30% weighting respectively. In turn, the 'Rewards' Rating comprises Industry and Country Risks, which have a 75% and 25% weighting respectively. They are based on the oil and gas resource base/growth outlook and sector maturity (Upstream) and the broader industry competitive environment (Country). The 'Risks' rating comprises Market Risks and Country Risks, which have a 65% and 35% weighting respectively and are based on a subjective evaluation of licensing terms and liberalisation (Market) and the industry's broader Country Risk exposure (Country), which is based on BMI's proprietary Country Risk Ratings. The ratings structure is aligned across the 14 Industries for which BMI provides Business Environment Ratings methodology, and is designed to enable clients to consider each rating individually or as a composite, with the choice depending on their exposure to the industry in each particular state. For a list of the data/indicators used, please consult the appendix.

#### Vietnam Upstream Rating - Overview

Vietnam holds third place, behind India, in **BMI**'s updated upstream Business Environment ratings, with its ranking reflecting a reasonable resource position, better-than-average growth outlook, attractive licensing terms and an IOC-friendly competitive environment. There is a four-point gap between Vietnam and fourth-placed Papua New Guinea, and we believe Vietnam is safe from any near-term challenges.

### Vietnam Upstream Rating – Rewards

**Upstream Market:** On the basis of upstream data alone, Vietnam is actually the equal most attractive state in the Asia Pacific region, above Australia and alongside India. A particularly high score is awarded for the gas output growth prospects, which are the second best in the region. The oil reserves-to-production (RPR) ratio is the region's highest, with the gas RPR not much less so.

**Country Structure:** Influencing Vietnam's equal second position alongside India in the Rewards section is its relatively attractive country rewards rating, where it has the equal sixth highest score (with Hong Kong, Singapore and India). The state has substantial ownership via PetroVietnam and licensing deals. However, the number of non-state operators in the upstream segment is above average for the region, with direct access for IOCs better than the regional norm.

### Vietnam Upstream Rating - Risks

**Industry Risks:** Vietnam is ranked equal 11<sup>th</sup> in the Risks section of our ratings, alongside Malaysia. Its industry risks rating is equal ninth with India and the Philippines. In Vietnam's case, it is held back by the still significant state ownership of companies/assets.

**Country Risks:** Vietnam's broader country risks environment is a weak point, with the country ranked equal 13<sup>th</sup>, with PNG. The highest and only impressive score is for long-term policy continuity, but Vietnam has significantly lower scores for corruption and rule of law, while a lack of physical infrastructure provides further operational risks for private companies.

#### **Downstream Scores**

Not surprisingly, the less mature downstream oil and gas markets of regional heavyweights China and India lead to their domination of this segment, driven by strong demand growth, refining capacity expansion and potential to expand fuels retail infrastructure. China shares first place with India, but both are comfortably ahead of Japan and Singapore. Australia and Indonesia are closely matched, followed by Thailand. There is little to choose between Pakistan, the Philippines and Vietnam. Taiwan continues to occupy the bottom slot, well behind PNG and Malaysia.

#### Table: Regional Downstream Business Environment Rating

	Rewards				Risks			
	Industry Rewards	Country Rewards	Rewards	Industry Risks	Country Risks	Risks	Downstream Rating	Rank
China	72	74	73	45	67	54	67	1=
India	64	76	67	65	65	65	67	1=
Japan	40	66	47	100	77	91	60	3
Singapore	46	50	47	100	69	87	59	4
South Korea	37	66	44	100	69	88	57	5
Australia	33	62	41	100	73	89	55	6=
Indonesia	61	50	58	45	50	47	55	6=
Thailand	48	54	49	75	50	65	54	8
Pakistan	53	44	51	65	40	55	52	9=
Vietnam	58	40	53	45	53	48	52	9=
Philippines	43	52	46	70	58	65	51	11
Hong Kong	29	46	33	100	74	90	50	12
Malaysia	48	40	46	45	71	55	49	13
Papua New Guinea	40	42	41	75	51	65	48	14
Taiwan	39	28	36	20	72	41	38	15

Source: BMI. Scores are out of 100 for all categories, with 100 the highest. The Downstream BE Rating is the principal rating. It comprises two sub-ratings 'Rewards' and 'Risks', which have a 70% and 30% weighting respectively. In turn, the 'Rewards' Rating comprises Industry and Country Risks, which have a 75% and 25% weighting respectively. They are based on the downstream refining capacity/product growth outlook/import dependence (Downstream) and the broader socio-demographic and economic context (Country). The 'Risks' rating comprises Market Risks and Country Risks which have a 60% and 40% weighting respectively and are based on a subjective evaluation of regulation and liberalisation (Market) and the industry's broader Country Risk exposure (Country), which is based on BMI's proprietary Country Risk Ratings. The ratings structure is aligned across the 14 Industries for which BMI provides Business Environment Ratings methodology, and is designed to enable clients to consider each rating individually or as a composite, with the choice depending on their exposure to the industry in each particular state. For a list of the data/indicators used, please consult the appendix.

#### Vietnam Downstream Rating - Overview

Vietnam now shares ninth place with Pakistan in **BMI**'s downstream Business Environment ratings, reflecting its modest (but growing) refining capacity, above-average oil and gas demand growth outlook, and low level of retail site intensity.

#### Vietnam Downstream Rating – Rewards

**Downstream Market**: On the basis of downstream data alone, Vietnam actually ranks fourth in the region, behind Indonesia. This is a result of the country's region-leading scores for oil and gas demand growth, and the top score for retail site intensity. GDP per capita expansion is second highest in Asia.

**Country Structure**: Vietnam ranks fourth, ahead of Pakistan, in the Rewards section, but its country rewards rating takes joint 13<sup>th</sup> place in the region with Malaysia. The state has considerable downstream asset control. The industry is not yet competitive, with very few private companies operational. Vietnam has the 11<sup>th</sup> highest score in terms of the downstream regulatory environment.

#### Vietnam Downstream Rating – Risks

**Industry Risks:** Vietnam is ranked 13<sup>th</sup> in the Risks section of our ratings, behind Pakistan. Its equal 11<sup>th</sup> place score for industry risks reflects the level of state involvement and regulation, putting the country alongside Malaysia, China and Indonesia.

**Country Risks:** Its broader country risks environment is below the regional average, ranking Vietnam 11<sup>th</sup> out of the 15 Asian states, ahead of PNG. The score for short-term policy continuity is the high point, but the rule of law and legal framework have particularly low scores. Vietnam fares well with its short-term economic growth risk, but physical infrastructure and short-term economic external risk contribute to an overall poor showing.

### **Business Environment**

#### Legal Framework

Vietnam has a two-tier court system, with courts of first instances and courts of appeal. The court system consists of the Supreme Court, the provincial People's Courts and the district People's Courts. The Vietnamese legal code is currently in a state of flux, and the authorities are drafting a unified legal framework for the conduct of business.

Most of the legal documents in force relating to business were issued in the early 1990s under market-led reform programmes. However, Vietnam rewrote almost all of its laws and regulations affecting commercial activity and judicial procedures between 2002 and 2006. Despite some progress in protecting intellectual property rights, the overall legal system in Vietnam is regarded as excessively cumbersome.

Vietnam's judicial system lacks transparency, and there are widespread concerns about the independence of the judiciary. Both local and foreign firms prefer to resort to arbitration or other non-judicial means as a result of weaknesses in the judicial system – there is a general lack of confidence that the judiciary is capable of interpreting and enforcing the law.

Vietnam's legal system remains underdeveloped and, largely, biased against foreign entities. The court system provides inadequate redress for commercial disputes while contracts are difficult to enforce, particularly if a party is non-Vietnamese. Foreigners also see the commercial arbitration system as weak. When disputes arise, foreign investors tend to try to negotiate or include dispute resolution procedures in their contracts – however, even these are far from failsafe.

Foreign and domestic arbitral awards are legally enforceable in Vietnam since it acceded to the New York Convention on the Recognition and Enforcement of Foreign Arbitral Awards in 1995. Local courts must respect awards rendered by a recognised international arbitration institution. However, this provides no assurance that contracts will be honoured. Non-judicial means are therefore frequently used to enforce debt obligations.

Firms generally avoid the judicial system because the process is lengthy and expensive, decisions are considered arbitrary and enforcement mechanisms are ineffective. Smaller companies rely on personal relationships while larger foreign companies may make use of their access to government to ensure contract enforcement.

The 2006 Uniform Enterprise Law has allowed foreign investors to form any type of company instead of only limited liability companies. In general, foreign companies and the private sector are at a disadvantage compared with state-owned companies in terms of access to land, which is still viewed as

the property of 'the people'. Legislation has, however, progressively enhanced the status of private investors in recent years. The 1992 constitution granted stronger land rights to individuals, including rights over commercial and personal property. Private land use rights (LURs) may now be granted for up to 50 years. Since July 1 2004, the Land Law has allowed local private companies with long-term LURs to lease land to foreign investors.

The enforcement of intellectual property rights (IPRs) is wholly inadequate, with widespread pirating of products, particularly software, music and videos. The requirements of WTO accession mean that the government will have to beef up IPR protection substantially. In July 2006, a new Intellectual Property Law came into effect, designed to clarify the responsibility of government agencies charged with protecting IPRs, though doubts remain over the effectiveness of its implementation. The police service is generally slow to act on administrative orders where trademarks have been infringed. Often violators will seek to extract a payoff in compensation for ceasing the infringement. The US State Department has, therefore, despite improvements in the enforcement of IPRs in 2008, kept Vietnam on its 2009 'Special 301 Report' watch-list of countries with inadequate protection of IPRs.

Investors see official corruption as one of the biggest hindrances to running a business in Vietnam. Joint ventures with state-owned enterprises are particularly prone to corruption and abuse, though surveys indicate that while corruption affecting businesses is quite prevalent the amounts involved are usually quite small. However, rapid economic growth provides opportunities for graft to grow more quickly than government systems evolve. Vietnam scored 2.7 out of 10 in Transparency International's 2010 Corruption Perceptions Index, placing it in joint 116<sup>th</sup> place among the 178 countries surveyed.

One of the best tools in restricting opportunities for corruption has been the expansion of the 'One-Stop Shop' (OSS) network – single agencies that deal with applications for a range of activities, including construction permits, LUR certificates, business registrations and approvals for local and foreign investments.

The Law on Corruption Prevention and Control was passed by the National Assembly in November 2005. A central anti-corruption steering committee was established in 2006, comprising representatives from the government, the National Assembly, state procurator, court and police. The committee is headed by the prime minister, and has the authority to suspend ministers and chairs of people's committees and people's councils if suspected of wrongdoing. The committee discovered 584 cases of alleged corruption, involving close to 1,300 people, in 2007. Among the most noteworthy convictions of corrupt officials was that of former deputy trade minister Mai Van Dau, who was handed a 14-year prison term in March 2007 for accepting bribes in return for export licences.

Japan and Vietnam have established a joint committee for fighting corruption concerning the use of Japan's official development assistance (ODA) in Vietnam, after two Ho Chi Minh City officials were

convicted of accepting bribes from a Japanese firm in September 2009. Japan and Vietnam have also worked on a joint initiative to improve regulations on bidding, purchase and implementation of all ODA projects.

The burden of red tape is amplified by the overlapping of government approvals. Vietnam ranks poorly in the length of time it takes to close a business. It can take about five years to close a business, compared with an average of 3.4 years in East Asia and Pacific and 1.5 years in OECD states.

#### Infrastructure

Vietnam's physical infrastructure rating is 59.1, placing the country in 78<sup>th</sup> place in our rankings. The country's inadequate infrastructure has become a major grievance for foreign investors and may thus impair future FDI. Our communications rating for Vietnam stands at 59.9, but is set to improve as the government, thanks to development assistance from international donors, is investing heavily in constructing new roads, railways, ports and power plants. These projects include the US\$33bn, 1,600km high-speed railway currently being planned – thanks to Japanese funding – between Hanoi and Ho Chi Minh City, which will cut travel time to less than 10 hours when completed.

As an example of progress already made, more than 90% of rural households now have electricity, compared with around 50% 10 years ago. Rapid industrialisation of the economy has, however, seen power demand increase by 15-17% per annum, outpacing the expansion of capacity. Vietnam is estimated to have produced 69.7bn kWh of electricity in the first 10 months of 2009, up 12.3% from a year earlier, according to the General Statistics Office. It was estimated that Vietnam needed to build 124 new power plants between 2006 and 2010, adding a total capacity of roughly 36,000MW, to satisfy demand. Several ongoing construction projects of power plants have been hit by delays – due to slow land clearance, delayed equipment supplies and poor contractor performance – and power blackouts and brownouts are therefore likely to remain a problem. Our electricity access rating for Vietnam stands at 58.3, placing Vietnam in 49<sup>th</sup> place in our rankings.

Foreign direct investment (FDI) has also helped to improve Vietnam's telecommunications system, with foreign groups investing heavily in fanning out 3G telecom and broadband networks over the most populous parts of the country.

#### Labour Force

Vietnam's large, well educated and inexpensive labour force remains one of the country's chief attractions to foreign investors. The labour pool is increasing by up to 1.5mn a year, while wage costs are still low compared with other countries in the region, although wage growth has picked up pace in recent years. The General Statistics Office estimated the number of employed at 45.0mn in 2008. The unemployment rate is expected to remain between 5% and 6% through to 2015.

Vietnam's reform-driven economic growth has resulted in a restructuring of the labour market, with a shift away from agricultural employment to non-farm employment. The General Statistics Office estimated that farmers constituted 52% of the workforce in 2008, with close to 21% working in industry and construction, and close to 27% working in the service sector.

Managerial talent and skilled workers are generally in short supply, which has the effect of raising costs. The expanding financial sector is particularly plagued by labour shortages and was said to be in need of tens of thousands of skilled personnel by 2010. Foreign companies are becoming increasingly troubled by an excessive turnover of qualified workers, which is driving up salaries for skilled personnel. Foreign companies have previously been the prime choice of Vietnamese professionals as they pay 14% more than domestic firms on average, according to a 2007 survey by human resources consultancy **Navigos Group**. Working for domestic firms is, however, becoming increasingly popular as they are currently closing the salary gap with foreign firms.

Labour shortages and a sharply progressive income tax system have pushed up the costs for skilled personnel. Vietnam has, on the other hand, maintained its cost advantage in manufacturing wages. The Japan External Trade Organisation (JETRO) found in a survey in November 2006 that monthly salaries for ordinary workers ranged from US\$87-198 around Hanoi in northern Vietnam and from US\$122-216 in Ho Chi Minh City in the southern Mekong delta region. This can be compared with an average salary for workers in Thailand of US\$164 per month and between US\$134 and US\$446 in China's Guangzhou province, the source of much of Chinese manufacturing output. Although wages are rising – by 19.5% between April 2007 and March 2008, according to Navigos – we believe Vietnamese labour is still very competitively priced, in particular after the imposition of the Chinese Labour Contract Law on January 1 2008, which is estimated to have raised labour costs in China by between 5% and 40% and which has prompted many South Korean and Taiwanese firms to consider moving factories to Vietnam.

The regulatory burden in Vietnam's labour market has traditionally been high, but is easing over time. In 2003, legislation was introduced that allowed foreign companies to recruit staff directly, as long as they provide government agencies with a list of recruited workers. However, the requirement to use employment service agencies continues to apply to branches and representative offices of foreign companies.

One of the main regulatory burdens is the social protection system, which imposes a compulsory social insurance contribution scheme in which employers must pay in 15% of their salary, with employees providing 5%. Regulations for hiring workers are significantly more onerous than the East Asia and Pacific average. Whereas the hiring cost is 17% of the salary in Vietnam, it is only 5% in Thailand, for example. The imposition of the Chinese Labour Contract Law on January 1 2008 has, however, made many foreign companies view Vietnamese labour market regulation more favourably.

Employers are required by law to establish labour unions within six months of setting up, and these must be members of the Vietnam General Confederation of Labour. While most factories have trade unions, many of these do not operate in practice. Trade unions are more active in the public sector, and only onethird of foreign companies have collective agreements with their workforces.

Vietnam does not have a bad industrial relations record. There were about 650 wildcat strikes in 2008, up from 541 in 2007. Most strikes were at foreign-invested firms in the textiles and apparel sector, despite working conditions often being better at these firms than at SOEs. Most strikes have resulted from legal or contractual breaches, including failure to pay wages and benefits, failure to pay social insurance contributions, and failure to pay severance pay at termination.

The sharp uptrend in consumer price inflation, especially of essential goods such as food, fuel and housing, prompted increased labour unrest in late 2007 and early 2008 as workers demanded higher wages. The increasingly pressed economic conditions for labourers prompted tens of thousands of workers to go on strike in Ho Chi Minh City and Dong Nai province in January 2008. Lower inflation and tougher labour market conditions dampened strike action in 2009. The latest available figures from Vietnam's national trade union showed there were 46 wildcat strikes in Q109, compared with 113 cases in Q108.

The government has raised the monthly minimum wage rate for workers at foreign-invested enterprises from VND920,000-1,200,000 (US\$51-67), dependent on economic zone, to VND1,000,000-1,340,000 (US\$55-74) from January 1 2010. The 13-15% imposed increases were lower than the 20-38% increase in the minimum wage rate for state- and domestic-employed workers to VND730,000-980,000 (US\$40-55). This follows the government's roadmap to introduce a universal minimum pay rate for all enterprises by 2012.

#### Foreign Investment Policy

Increased FDI is an integral part of Vietnam's ambitious economic expansion plans, and, with ratings agencies pushing their grades higher, the country looks like a solid investment destination, especially for manufacturing. FDI pledges amounted to US\$18.9bn in January-October 2009, down 72.9% compared with the same period in 2008. Actual FDI disbursements were estimated at US\$8bn in the same period, down 12.1% year-on-year (y-o-y).

The rising levels of official development assistance (ODA) pledged by multilateral donors – which hit a record US\$5.4bn in 2008 – are also important, but have been outpaced by inflows from foreign private sources over the last five years. But, as the country tries to transform from a centralised to a more market-oriented economy, the investment framework is still poorly developed in many areas, with bureaucracy and a lack of transparency cited among major problems.

Despite ambitious targets for foreign investment as an important source of fuel for economic expansion plans, a number of barriers to investment remain. An opaque legal system, an inflexible financial system, corruption, a lack of regulatory transparency and consistency, a ponderous bureaucracy, and complex land purchase rules are among areas criticised by foreign investors.

The government has been introducing and amending legislation in an effort to remedy these perceived shortcomings.

Key legislation includes:

- The Law on Foreign Investment (1989), which has been amended several times to make FDI more attractive.
- Government decree 24 of 2000, which carries a pledge to avoid expropriation, and guarantees the right to repatriate profits. It also outlines the government's intention to treat private and state sectors equally.
- A revised bankruptcy law and a Law on Competition, both passed by the National Assembly in 2004, in a bid to improve the FDI climate. Fully owned foreign banks are now allowed to compete on an equal footing with domestic banks.

The Vietnamese legal code is currently in a state of flux, and the authorities are drafting a unified legal framework for the conduct of business. A new Common Investment Law and a Unified Enterprise Law came into effect in July 2006, as did a new Intellectual Property Law designed to clarify the responsibility of government agencies charged with protecting IPRs, but doubts remain over the effectiveness of its implementation.

The main forms of foreign investment are:

- Joint venture (JV) agreements, under which foreign and domestic firms share capital and profits.
- Business Cooperation Contracts (BCCs), which allow a foreign company to carry out business in cooperation with a Vietnamese firm through capital investment and revenue sharing, but without gaining right of establishment or ownership.
- Wholly Foreign-Owned Enterprises are becoming more common, especially those involving industrial production for export.

 Build-operate-transfer (BOT) agreements are the least common form of FDI, and have a reputation among foreign investors of causing regulatory and financing problems.

Foreign portfolio investment is permitted only in small quantities, with aggregate foreign ownership of listed companies capped at 49%. Foreign ownership of banks is capped at 10% per investor, and 30% in aggregate. Moreover, many of the shares listed on the Ho Chi Minh City Stock Exchange (HSCE) are too illiquid to attract foreign investors.

Investments in export processing zones (EPZs), industrial zones (IZs) and high-technology zones (HTZs) attract tax and other incentives, and offer a ready-made operational infrastructure that may be difficult to arrange outside.

EPZ investments carry 10-12% profit tax. The first established was the Tan Thuan zone near Ho Chi Minh City in 1991, where more than 100 manufacturers currently operate. A number of others have since been built, though they have not been as successful as hoped, partly because all produce from EPZs must be exported.

IZs are for use by firms in construction, manufacturing, processing or assembly of industrial products, often food processing and textiles production. IZ firms pay a 10% profit tax and get refunds if profits are reinvested. IZ firms may produce for the domestic market as well as for the export market.

Most FDI into Vietnam comes from North East Asia, notably Taiwan, South Korea, Japan and China/Hong Kong. Canada and the US are the largest non-Asian FDI sources. Leading sectors for FDI are manufacturing, other industry and oil and gas.

#### Tax Regime

Since 2003, corporate tax has been charged at a unified rate for both domestic firms and foreign investors. From the start of 2005, a self-assessment regime has been in effect. The previous tax audit system has been superseded by a tax investigation system.

**Corporate tax:** The main corporate tax rate is 25%, but firms involved in prospecting, exploration and mining of petroleum, gas and other rare and precious natural resources are subject to rates from 32% to 50%. Resident firms are taxed on global income. Non-resident firms are taxed only on Vietnamese-sourced income. A surtax of 10- 25% is charged progressively on income from land use rights.

**Individual tax:** The National Assembly passed Vietnam's first ever personal income tax bill on November 20 2007. The bill, which became effective on January 1 2009, replaces a previous system in which expatriates and domestics were taxed at different levels. The new bill provides a common set of rules for individuals resident in Vietnam for 183 days or more in a 12-month period. However, the bill is also applicable to those having a permanent residence in Vietnam, a definition that includes a rented house. How this paragraph will be interpreted is still unclear, but could extend tax liabilities to expatriates and locals who reside in Vietnam for fewer than 183 days a year. The new bill stipulates that personal income is to be taxed at a rate between 5% and 35%, with a personal allowance of VND48mn (US\$2,800) and an additional allowance of VND19mn (US\$1,120) per dependent. As such, the new bill reduces the highest marginal tax level applicable to expatriates from 40% to 35%. A new feature in the bill compared with previous legislation is that it covers non-employment income such as interest, dividends, capital gains on real estate and securities investment.

**Indirect tax:** Main VAT rate is 10%. A 5% rate is charged on some goods, including computers and accessories, construction, machinery, chemicals, coal and metallurgy products. The following attract a zero VAT rate: exported goods and software and services exported to firms in export processing zones. Registration is obligatory for businesses. VAT taxation is also subject to an ongoing revision by the National Assembly.

**Capital gains:** Usually taxed as income at corporate rate. Gains by foreign investors on the transfer of an interest in a foreign or Vietnamese enterprise attract a 25% tax. Gains by individuals on the transfer of a home or on land-use rights are taxed progressively up to 60%.

#### Security Risk

Vietnam is generally a very safe country for foreign residents and travellers. Petty street crime is rising in the major cities, but there have been very few serious offences against foreigners reported. Unexploded mines and ordnance are a continuing hazard, particularly in central Vietnam and along the Laos border.

The poor standard of roads and other public infrastructure is also a safety risk, as is the poor level of driving which makes traffic accidents one of the most prominent health risks for both foreigners and nationals.

### **Industry Forecast Scenario**

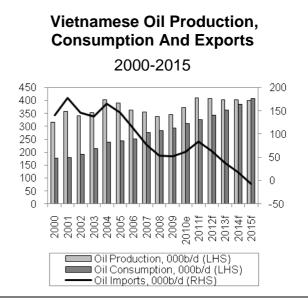
#### Oil And Gas Reserves

We are using the most recent estimate of 4.50bn bbl for Vietnam's proven oil reserves, as published in the BP Statistical Review of World Energy, June 2010. This stands in stark contrast to the 600mn bbl estimate provided by the end-2010 OGJ survey. We are assuming a further rise in reserves towards 4.70bn by 2012, thanks to an upsurge in activity and success in the upstream oil segment. PetroVietnam expects to find up to 110mn barrels of oil equivalent (boe) between 2011 and 2015, with partner companies such as **Soco International** and **Premier Oil** set to make useful contributions through recent oil finds. Gas exploration, particularly in the northern basins, is still in early stages. Gas reserves are estimated at 682bcm, but we see scope for a rise to an estimated 690bcm in 2011.

Two discoveries were announced in Vietnam in September 2010. The **Hoang Long Joint Operating Company** (HLJOC), a joint venture involving PetroVietnam and Soco, hit hydrocarbon reserves in south eastern Vietnam while Malaysia's **Petronas Carigali** discovered oil and gas in northern Vietnam. The HLJOC announced that its Te Giac Den (TGD)-2X appraisal well encountered hydrocarbons at a depth of about 4,450 metres (m). Soco is targeting about 100mn bbl of probable reserves (P50) for the TGD-2X well. The Petronas oil and gas discovery was made further north. The well is located in blocks 102 and 106 in the Song Hong Basin and initial estimates suggest it could produce 6,300b/d.

#### **Oil Supply And Demand**

Vietnam's rapid emergence as an oil producer after the start-up of the flagship Bach Ho (White Tiger) oilfield in 1987 progressed steadily until 2004, when production dropped sharply from a peak of over 400,000b/d to only 337,000b/d in 2008. This trend has now been reversed, following the start-up of several new fields in 2009 and 2010. Oil production in 2010 was 373,000b/d according to the EIA, having grown by 7.8% year-onyear. Although we believe this recovery has the potential to continue throughout 2011 with output rising to a new peak of



e/f = estimate/forecast. Source: Historical data – EIA; forecasts – BMI

almost 407,000b/d, we see little scope for further increases and expect production to decline to only 313,000b/d by 2020.

Vietnam's long-term fall in oil production is due largely to collapsing output at Bach Ho, which saw volumes fall from a peak of 170,000b/d to 158,000b/d in 2008 and 125,000b/d in 2009. Operator Vietsovpetro expects Bach Ho's output to decline to 20,000b/d by 2014, after 21 years of production at the field. Increasing volumes from Su Tu Vang are partly compensating for this fall. New fields such as Chim Sao (Blackbird) and Te Giac Trang (White Rhino) due onstream in 2011 should also boost volumes. Over the longer term, however, a lack of major new projects should mean production will resume its downward trend after 2012.

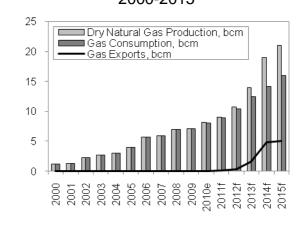
The main oil producing area is offshore the southern coast: the mature Cuu Long Basin, and the less explored, deeper Nam Con Son Basin. The biggest new development in recent years has been the Su Tu Vang (Golden Lion) field, which came onstream in October 2008, reaching 65,000b/d by early-2009. In October 2009, however, output collapsed to 35,000b/d without officials providing explanation. Su Tu Vang's decline has severely damaged Vietnam's hopes of postponing the fall in national production. The second largest recent field launch is the Rang Dong-Phuong Dong development, which has been producing around 37,000-38,000b/d since August 2008.

Oil consumption volumes have been rising steadily for more than 20 years, in line with economic growth. With oil production having begun to falter in 2004, there is now a real risk that it could be overtaken by consumption in the near future, turning the country into a net oil importer by 2015.

#### Gas Supply And Demand

Natural gas production is on the rise, although so far there is limited domestic demand and infrastructure. Over the near to medium term, gas consumption should move in line with rising gas supply. Medium-term, a growing supply surplus implies meaningful regional gas exports by pipeline, if infrastructure projects proceed. Over the longer term there are plans to import gas in the form of LNG as power demand grows beyond domestic supply capabilities. We believe Vietnam has the potential to boost gas production to 21bcm by 2015, with limited further long-term growth available.

#### Vietnamese Gas Production, Consumption And Exports 2000-2015



### e/f = estimate/forecast. Source: Historical data – EIA; forecasts – BMI

PetroVietnam has said that it plans to spend US\$1.3bn on building a second gas pipeline from the Nam Con Son Basin to southern Vietnam, according to state media reports. The planned US\$1.3bn pipeline would transport gas 400km from blocks 05.1 and 05.2 in the Hai Thach and Moc Tinh project to land, from where it would be sent to power plants in the Phu My district of the Ba Ria-Vung Tau province. Planned capacity is 6bcm. The new pipeline would boost onshore gas supply by 30-40%, according to PetroVietnam's general director, Phung Dinh Thuc, to 10-11bcm per annum.

Gas discoveries in south western Vietnam have encouraged the construction of pipelines to feed the rapid expansion of the country's power generation capacity, particularly at the Phu My complex. Vietnam is also boosting the use of associated gas production. As well as the existing Nam Con Son pipeline, there is a pipeline transporting associated gas from the Bach Ho and Rang Dong oil fields to Phu My. In August 2009, PetroVietnam also said that it was planning to build a 398km gas pipeline to transport gas from a field offshore the south west coast to power plants in the city of Can Tho at a cost of US\$1bn. The company said that the pipeline would have a capacity of 5.8-6.6bcm and would be constructed by Russo-Vietnamese joint venture (JV) Vietsovpetro, although it was not specified which field would supply the gas.

Another pipeline carrying associated gas came onstream in June 2009, connecting the Vang (Lion) group of fields in Block 15-1 to the south east of the country. At full capacity, the pipeline will be able to transport 1.1bcm.

In March 2010, **Chevron** signed a deal with PetroVietnam to build a pipeline from its operated offshore assets in the Cuu Long Basin to southern Vietnam. Under the deal, Chevron, PetroVietnam and **PTTEP** of Thailand will spend US\$1bn to build the 400km pipeline, which will be the longest in the country. The pipeline will run from production platforms about 250km off the coast to power plants in Can Tho City, with offshoots supplying power and fertiliser plants throughout the south western region. The pipeline will have carrying capacity of 6.4bcm a year.

The total cost of the Vietnam Gas Project is estimated at US\$4.3bn and Chevron expects to begin production in 2014, two years behind the original schedule, with output potentially reaching 5.1bcm per annum. While the initial volumes have been earmarked for local industrial customers, Chevron is proposing to construct an interconnector to Malaysia and Thailand, an option highlighted in PetroVietnam's press release on the Can Tho pipeline deal.

# Refining/Oil Products Trade

Once completely reliant on oil product imports, Vietnam is embarking on a large-scale development of its refining industry, which should practically eliminate net imports by the end of 2010. Vietnamese refining is of particular interest to companies from major oil producing states eager to gain a foothold in a rapidly

expanding market and ensure an outlet for less expensive crude oil blends. Japan has also shown considerable interest; faced with stagnating fuel demand and a supply glut at home, it views Vietnam as a strong potential market for fuel products.

After almost a decade of delays, Vietnam bought the 140,000b/d Dung Quat plant, its first refinery, onstream in February 2009. Over the previous 10 years the project had attracted a great deal of criticism because of claims that it was being built in the underdeveloped central Quang Ngai province for political rather than economic reasons. These centred on the claim that the plant was too far from its feedstock sources offshore southern Vietnam, and was being built in the province simply to stimulate the local economy. Since it came onstream, the plant has struggled with persistent outages and numerous technical problems.

Dung Quat currently processes valuable sweet domestic crudes, mainly from the declining Bach Ho field, reducing oil export potential. To secure alternative supplies for the refinery, and maximise the revenues from the premium Bach Ho blend by exporting the crude, PetroVietnam has held talks on enabling the plant to process sour blends of foreign crude by building a US\$1bn desulphurisation unit. It has also held talks with companies including Anglo-Russian JV **TNK-BP** and national oil company **Petróleos de Venezuela** (PdVSA) on crude deliveries. In April 2011 PdVSA agreed to help PetroVietnam expand the refinery by 100,000b/d. On the back of Dung Quat's successful commissioning, Vietnam is pushing ahead with the expansion of its refining industry. Currently at least five new refining projects are being considered by domestic state companies and foreign investors. In January 2010, PetroVietnam said that its experience at Dung Quat convinced it that only refineries of more than 200,000b/d are worth its while. This means that no state funding will be available to smaller refining projects. Smaller projects, however, could still be pursued by private companies, both domestic and foreign. PetroVietnam is currently involved in two more large refining projects. The first is the 200,000b/d Nghi Son plant. It is being developed in partnership with Japan's **Idemitsu Kosan** and **Mitsui Chemicals**, and **Kuwait Petroleum Corporation** (KPC). FEED was completed in late-2009.

The third refinery due on stream is the Long Son project. The 200,000b/d plant is due to become operational in 2014-2015, and in our forecasts we have assumed that the latter date is the more likely. **Technip**, along with Japanese engineering company **JGC Corporation**, has been awarded a US\$5bn contract by PetroVietnam to construct the refinery. Once complete, the refinery's capacity will be more than 200,000b/d. The agreement awaits finalisation.

Taiwan's **Formosa Heavy Industries** in September 2009 announced that it received preliminary government approval to build a US\$12.5bn refining and petrochemical complex in the Vung Ang Economic Zone. The project has planned capacity of 300,000b/d.

In July 2008, Petrolimex and **China Petroleum and Chemical Corporation** (Sinopec) announced plans to build an oil refinery in the country's central Khan Hoa province. The 200,900b/d facility will produce LPG, gasoline, kerosene, diesel, polypropylene, benzene and some other products. The plant should come onstream in 2013, according to the government. Preliminary investment capital of VND4.4-4.8bn (US\$260,000-280,000) has been committed to the project.

# **Revenues/Import Costs**

The value of crude exports, assuming an OPEC basket oil price of US\$98.90/bbl in 2011, US\$95.00/bbl in 2012, and an average of US\$90.00/bbl in 2013-2015, would fall from an estimated US\$2.99bn in 2011 to an import bill of US\$416mn by 2015. However, medium-term refinery timing remains very uncertain.

#### Table: Vietnam Oil And Gas – Historical Data And Forecasts

	2008	2009	2010e	2011f	2012f	2013f	2014f	2015f
Proven Oil Reserves, bn barrels	4.73	4.50	4.50	4.60	4.70	4.65	4.56	4.47
Oil Production, 000b/d	337.07	345.59	373.18	406.60	402.35	398.03	395.97	395.16
Oil Consumption, 000b/d	284.00	293.00	310.58	326.11	342.41	362.96	384.74	407.82
Oil Refinery Capacity, 000b/d	na	140.00	140.00	140.00	140.00	240.00	340.00	540.00
Crude Oil Exports, 000b/d	53.07	52.59	62.60	80.50	59.94	35.07	11.23	-12.66
Oil Price, US\$/bbl, OPEC Basket	94.28	60.96	77.39	98.90	95.00	90.00	90.00	90.00
Value of Crude Oil Exports, US\$mn (BMI base case)	1,826	1,170	1,768	2,994	2,078	1,152	369	-416
Value of Petroleum Exports, US\$mn (BMI base case)	1,826.11	1,170.20	1,783.55	3,063.55	2,235.36	1,864.98	2,527.01	1,844.01
Value of Crude Oil Exports, constant US\$50/bbl – US\$mn	968.49	959.75	1,142.41	1,469.03	1,093.82	640.02	205.03	-230.99
Value of Crude Oil Exports, constant US\$100/bbl – US\$mn	1,936.98	1,919.50	2,284.83	2,938.07	2,187.65	1,280.04	410.07	-461.99
Value of Petroleum Exports, constant US\$50/bbl – US\$mn	968.49	959.75	1,152.35	1,503.21	1,176.50	1,036.10	1,403.89	1,024.45
Value of Petroleum Exports, constant US\$100/bbl – US\$mn	1,936.98	1,919.50	2,304.69	3,006.43	2,353.01	2,072.20	2,807.78	2,048.90
Refined Petroleum Products Imports, 000b/d	284.00	195.00	184.58	193.11	209.41	134.96	61.74	-105.18
Proved Gas Reserves, bcm	557.00	682.00	682.00	690.00	670.00	660.00	650.00	630.00
Gas Production, bcm	6.98	7.09	8.14	9.00	10.71	14.00	19.00	21.00
Gas Consumption, bcm	6.98	7.09	8.10	8.86	10.38	12.41	14.18	15.95
Gas Exports, bcm	na	na	0.04	0.14	0.33	1.59	4.82	5.05
Value of Gas Exports, US\$mn (BMI base case)	na	na	15.37	69.66	157.09	712.94	2,157.95	2,259.79
Value of Gas Exports, constant US\$50/bbl – US\$mn	na	na	9.93	34.18	82.68	396.08	1,198.86	1,255.44
Value of Gas Exports, constant US\$100/bbl – US\$mn	na	na	19.86	68.36	165.36	792.16	2,397.72	2,510.88
100/00 – 100/00 – 100/00 v	Ila	na	19.00	00.30	100.30	192.10	2,391.12	2,510.60

e/f = estimate/forecast; na = not applicable. Source: Historical data: EIA, BP Statistical Review of World Energy, June 2010/BMI. All forecasts: BMI.

# Other Energy

Power consumption is expected to increase from an estimated 90TWh in 2010 to 149TWh in 2015. After power industry usage and transmission losses, there is scope for a supply shortfall of 6TWh by 2015 if generation grows at no more than our assumed average annual rate of 10.6% (2010-2015). There is, however, a real risk of persistent electricity shortages if the power industry cannot deliver adequate new capacity as demand soars.

According to the Master Plan Development for the Power Sector of Vietnam, the electricity sector needs total investment of around US\$79.9bn to 2025. Around US\$52bn of this amount will be invested in power generation and the rest in the electricity transmission and distribution network.

In 2010, Vietnamese power generation was put at an estimated 94.1TWh, having grown an assumed 10% from the 2009 level. **BMI** is forecasting an average 10.6% annual increase to 156.5TWh between 2010 and 2015. Vietnam's thermal generation in 2010 was an estimated 53.5TWh, or 0.87% of the regional total. By 2015, the country is expected to account for 1.15% of regional thermal generation.

Deputy Prime Minister Hoang Trung Hai in March 2009 gave his consent to the plan to develop Quynh Lap power centre in the central province of Nghe An, according to Intellasia. The generating hub will have an estimated capacity of 2.4GW. The Ministry of Industry and Trade will assist Nghe An's provincial People Committee on how to guide investors on thermal power projects in the power centre.

Coal-fired generation accounted for 20.7% of the country's total generation in 2010, according to **BMI** estimates. We expect the fuel's market share to be at least 21.1% by 2015, firing an estimated 33TWh at the end of the forecast period. Vietnamese coal consumption is forecast to increase from an estimated 10.9mn tonnes of oil equivalent (toe) to 18.5mn by 2015. This equates to a rise in demand from 16mn to 28mn tonnes of hard coal.

In recent years, Vietnam has started to promote the construction of new coal-fired power plants to diversify energy sources and utilise domestic supplies. State-run **EVN** has outlined plans to build 17 new coal-fired power stations by 2020.

**Itaco**, Vietnam's industrial park developer, is to invest US\$7.8bn in a coal-fired power plant and port facility. In an interview with Reuters Itaco's president, Dang Thi Hoang Yen, said the plant and port would be located in the country's southern province of Kien Giang. Construction on the project was scheduled to have begun in 2010, with the plant originally expected to be operational in 2013. This may have now slipped to 2014, although current project status is uncertain. Once operational, the plant will supply electricity to industrial users located at Itaco's industrial parks, such as the Tan Tao Industrial Park in Ho Chi Minh City. Once these power needs are met, Itaco will sell any surplus power to EVN.

**Toyo Ink Group**, a Malaysian print ink producer, announced in September 2007 that it plans to invest more than US\$1bn in constructing a power plant in Vietnam. Reuters quoted a report from Dau Tu that stated that the plant will have a capacity of 1,200MW and will be constructed in the Kien Luong district in the southern Vietnamese province of Kien Giang. Toyo Ink will have 100% ownership of the plant, which will be powered by coal. However, the region of Kien Giang is far from Vietnam's main coal-producing areas in the north of the country, so the new plant will import the fuel instead of using Vietnamese coal.

PetroVietnam announced in May 2009 that the construction of the Long Phu power complex had begun on a 409-hectare site in the Long Duc commune, Soc Trang province. The designed capacity of the Long Phu complex is expected to be 4.4GW. The US\$1.4bn project includes construction of three coal-fired thermo power plants and other related infrastructure. PetroVietnam proposes to start the operation of the first turbine with targeted capacity of 600MW at the end of 2013.

In May 2009, **JAKS Resources** signed a Memorandum of Understanding (MoU) with the Vietnamese government for the construction and operation of the Hai Duong thermal power station. It has since formed a JV with Chinese company **China Huadian** for the IPP in Hai Duong Province. The JV will undertake the project on a build, operate, transfer (BOT) basis. Two 600MW coal-fired units will be built. Work should have started in 2010 and the first two units are to come on line in 2015.

Vietnam in January 2010 approved **Vinh Tan 3 Energy Joint Stock Company** (VTEC) to develop the country's biggest coal-fired power project. VTEC said that the 2GW scheme will be located in southern Binh Thuan province. The project, worth US\$2.5bn, will be developed on a BOT basis. Construction is expected to start in late 2011 and the plant is likely to come online in 2014-2015. The company will use imported coal for the project.

In August 2009, Japanese companies **Sojitz** and **Toshiba** were jointly awarded an JPY11bn (US\$115mn) order by Vietnamese state-owned **Vietnam Construction and Machinery Installation** (LILAMA) to supply two 600MW steam-turbine generators for the Vung Ang 1 coal-fired power plant, located in Ha Tinh Province. The turbine generators are expected to be delivered in phases by November 2011 and the power plant is expected to become operational in 2012.

Chinese equipment manufacturer **Shanghai Electric Corporation** (SEC) was in October 2009 awarded a US\$1.38bn contract by EVN to build a coal-fired power plant in Binh Thuan province. Under the terms of the contract, SEC will provide engineering, procurement and construction services for the 1.24GW Vinh Tan 2 plant. The power plant, scheduled to come online in 2013, will supply electricity to the country's southern region.

Japanese trading house **Sumitomo Corporation** in November 2009 signed a MoU with the government of Vietnam for the construction and operation of a multi-billion dollar coal-fired power plant. According to the terms of the MoU, Sumitomo will hire local contractor **Hanoi Investment Industrial Construction Joint Stock Co.** (Hanoinco) to build the power plant, which will be fitted with nextgeneration technology to minimise emissions. The plant will have a capacity of 1.32GW and the estimated cost is JPY200bn (US\$2.5bn). The power plant will be located in the province of Khanh Hoa. Press reports cite a Sumitomo spokesperson who said that the company aimed to sign the final contract in the summer of 2010, begin construction in 2011, and bring the power plant online by 2015. It will have the rights to operate the power plant for 25 years.

A US\$1.75bn coal-fired power plant will be built by a consortium led by **China Southern Power Grid** and will be located in southern Vietnam's Binh Thuan province. The first of the plant's two generators is scheduled to come online in 2014, with each generator to have a capacity of 600MW.

Construction of the first thermal power plant in southern Vietnam began in August 2010 in Binh Thuan province's Tuy Phong district. The Vinh Tan 2 coal-fired power station will cost VND23trn (US\$1.2bn), and has a design capacity of 1.24GW. It will have two 622MW turbines, with consumption of about 3mn tonnes of coal per annum. The plant is expected to have an annual production capacity of 7.2TWh, after becoming fully operational in June 2014.

Vietnam has taken the first step towards ratifying a decision to build two nuclear power plants in the country. The National Assembly in November 2009 approved the resolution calling for the construction of the plants and, pending further clarification, the resolution will be submitted to Prime Minister Nguyen Tan Dung for final approval.

The Department of Industry and Trade in Ninh Thuan province has announced the locations of two new 4GW nuclear power plants, reports Intellasia. The first will be in Vinh Truong Commune, Thuan An Dist on a 502 hectare site, with the first of four turbines operational in 2020 and the fourth in 2024. The second plant will be located in Vinh Hai Commune in Ninh Hai Dist on a 514 hectare site and the whole plant should be operational in 2025.

In January 2006, the prime minister of Vietnam signed Decision No.01/2006/QD-TTg on the approval of a strategy to apply nuclear energy for peaceful purposes by 2020, which aims to build and develop a nuclear technology industry.

Vietnam and Japan have signed an agreement whereby Japan will aid Vietnam in its quest for nuclear power. Japan joins a number of other countries that have already offered nuclear assistance to Vietnam. According to World Nuclear News, the agreement was signed in Hanoi by Do Huu Hao, Vietnam's viceminister of industry and trade, and Masashi Nakano, Japan's vice-minister of economy, trade and industry, on May 15 2008. Under the agreement Japan will help plan Vietnam's nuclear power strategy, provide education and help formulate nuclear safety regulations.

Vietnam and Russia have agreed, in principle, to cooperate on the construction of Vietnam's first nuclear power plant, according to reports. Though there has been no formal agreement yet, Russia's **Rosatom** is reportedly the selected contractor for the project. Rosatom will conduct a feasibility study for the power plant, AsiaOne reported, citing Japanese news source Nikkei. If Rosatom spearheads this initiative then it is highly likely that **Atomstroyexport**, Russia's state owned nuclear power plant builder, will be responsible for the construction. It has further been reported that a consortium of Japanese companies including Toshiba, **Mitsubishi Heavy Industries** and **Hitachi** were hoping to be named preferred contractors for the power plant.

**China Guangdong Nuclear Power Company** (CGNPC) signed a letter of intent (LoI) with Vietnam to develop what was supposed to be its first nuclear power plant in February 2009. CGNPC is the second largest nuclear power plant construction company in China. According to Bloomberg, the proposed plans include the construction of a 2GW power plant in Ninh Thuan Province.

An estimated 40TWh of hydro-electric demand in 2010 is forecast to reach 61TWh by 2015, with its share of the Asia Pacific hydro market rising from 4.06% to 4.73% over the period. There is environmental resistance to new large-scale hydro-power facilities, but small-scale projects are likely to proceed. **BMI** is predicting that hydro-power generation by 2014 will account for 39% of total generation.

The 13.5MW Muong Kim hydro-power plant in September 2010 began generating commercial electricity and was connected with the national power grid. The plant is located in Ho Bon Commune, Mu Cang Chai District of the Yen Bai province. Muong Kim is the fifth hydro-power plant in the Yen Bai province that has been completed and has become operational. EVN will spend about US\$194.7mn on the construction of 37 small-scale hydro-electric power stations in the northern provinces bordering China. Of these, 10-13 stations, with a maximum capacity of 5MW each, will be built in the bordering districts of Lai Chau, Lao Cai, Ha Giang and Lang Son provinces.

Vietnam will get two new hydro-power plants in the central province of Quang Nam. The Vietnam News Agency (VNA) reported on May 13 2008 that the government approved the construction of two new hydro-power plants, Dak Di 1 and Dak Di 2, with capacities of 16MW and 12MW respectively. The total cost for the project is estimated at US\$36.4mn, and construction commenced in the first quarter of 2009. VNA reports that **Cuu Long Power Engineering and Consulting Co** will be the main investor, although no further information on the company is available.

The Asian Development Bank (ADB) has announced that it will provide a US\$196mn loan for a hydropower project in Vietnam. The 156MW Song Bung 4 hydro-power plant will require a total investment of US\$267.3mn and funding is set to come not only from the ADB but also the Vietnam Development Bank and **Vietnam Electricity**. The plant is to be located on the Song Bung River in the Quang Nam province. An ADB press release states that the venture will be the first hydro-electric project in Vietnam to receive funding from a multilateral financing institution. The plant is expected to be completed in 2013. The project will also include the construction of a 35km, 220kV transmission line to the Thanh My in Nam Giang district.

According to Intellasia, four commercial banks – **Agribank**, **Bidv**, **Vietcombank** and **PG Bank** – have promised jointly to offer syndicated credit of VND2.6trn (US\$0.15bn) to the EVN for its Ban Chat hydropower project. Agribank will fund VND1.5trn (US\$0.09bn) in a loan term of 13 years. The 220MW Ban Chat power plant is one of EVN's vital projects in 2009, with total cost estimated to be VND8.6trn (US\$0.49bn).

Vietnamese authorities have cancelled seven hydro-electric plant projects in Kon Tum Province, according to Viet Nam News. The cancellation was due to low profitability and the detrimental impact of the plants on the environment. Plans for plants on a smaller scale will be considered in the future.

Vietnam is rich in renewable energy resources. Renewable energy resources suitable for electricity generation include solar, biomass, wind and geothermal. Total capacity of geothermal is estimated at 200MW. Wind, solar and biogas are relatively abundant. About 75% of Vietnam's population live in rural areas with about 8.5% of households in these regions having no access to electricity. Direct burning of wood and waste dominates primary energy demand, but is currently not used in the generation of electricity.

According to a survey by the World Bank in 2009, Vietnam has the potential to produce more wind power along its coast than Thailand, Laos or Cambodia. The central provinces of Ninh Thuan and Binh Thuan are especially prolific according to a survey by the government of Vietnam, cited in a report by United Press International. The government has set a target for renewable energy to account for 5% of total electricity production in the country by 2025.

In August 2010, the Vietnamese government gave its approval in principle to the construction of a 200MW wind power project in Binh Thuan Province, according to the Saigon Times. The scheme, the largest of its type in Vietnam, is to be developed by **Saigon Invest Group** and is expected to cost about US\$440mn. At present, Binh Thuan's provincial government has approved 12 wind power projects around the province, with total generated capacity of some 2GW.

Vietnam started building its first wind farm in the Mekong Delta in September 2010. The 500 hectare wind farm will have an estimated output of 0.3TWh, via 66 turbines of 1.5MW, a 22/110 kilovolt (kV) transformer station and a 15km power line with a capacity of 110 kilowatts (KW). The country has

approved the plans of EVN to build a wind power plant in the province of Ninh Thuan. The power plant will have an estimated capacity of nearly 30MW. The Ministry of Planning and Investment is to work with the Danish government and other sponsors to raise funds for the project.

#### Table: Vietnam Other Energy – Historical Data And Forecasts

	2008	2009	2010e	2011f	2012f	2013f	2014f	2015f
Coal reserves, mn tonnes	150	150	150	150	150	150	150	150
Coal production, mn tonnes	41.0	45.0	46.0	45.0	42.0	41.2	40.3	39.5
Coal consumption, mn toe	8.5	10.6	10.9	12.6	14.5	15.1	16.8	18.5
Thermal power generation, TWh	47.1	49.8	53.5	60.1	67.3	72.0	80.0	87.0
Hydro-electric power generation, TWh	32.0	36.0	40.0	43.0	45.0	50.0	55.0	61.0
Electricity generation, TWh	79.2	85.6	94.1	104.5	116.0	127.6	142.2	156.46
Hydro-electric energy consumption, TWh	32.0	36.0	40.0	43.0	45.0	50.0	55.0	61.0
Primary energy consumption, mn toe	65.8	73.1	80.4	88.0	97.7	106.0	115.5	123.6

e/f = estimate/forecast. Source: Historical data: EIA, BP Statistical Review of World Energy, June 2010/BMI. All forecasts: BMI.

# Key Risks To Forecast Scenario

There is clearly risk associated with Vietnam's oil production level, but the demand outlook is also unpredictable and there is relatively little chance of a dramatic change in oil export volumes over the near term. There is a major risk associated with refinery start-ups, as timing is critical in terms of products imports and crude exports. Gas exports have been factored in for the end of the forecast period, but these are dependent on field development and pipeline construction. At a US\$50/bbl oil price, Vietnam's 2015 crude import costs would be approximately US\$231mn, while a US\$100/bbl oil price would result in costs of US\$462mn.

# Long-Term Energy Outlook

Details of **BMI**'s 10-year forecasts, which provide regional and country-specific projections, can be found at the end of this report.

# **Oil And Gas Infrastructure**

# **Oil Refineries**

After successfully bringing the 140,000b/d Dung Quat facility onstream – Vietnam's first refinery – the country is pushing ahead with the expansion of its refining industry. Currently at least five new refining projects are being considered by domestic state companies and foreign investors. In January 2010, PetroVietnam said that its experience at Dung Quat convinced it that only refineries of more than 200,000b/d are worth its while. This means that no state funding will be available to smaller refining projects. Smaller projects, however, could still be pursued by private companies, both domestic and foreign.

Japan's largest oil refiner, **JX Holdings**, has been chosen by PetroVietnam for two refining projects in Vietnam worth about US\$8.95bn, the Nikkei business daily reported on June 29 2010. According to the Nikkei report, JX chairman Shinji Nishio told Dinh La Thang, chairman of PetroVietnam's board, that JX would enter into a JV agreement with Vietnam's state-run oil company to build two refinery projects. The first project is the US\$1.1bn expansion of the Dung Quat refinery. JX will reportedly also take part in the construction of the Long Son refinery.

#### **Dung Quat Refinery**

Vietnam's first refinery, the US\$2.5bn Dung Quat complex in the central province of Quang Ngai, came onstream in February 2009. Built by Technip of France, Dung Quat is now refining at least 6.5mn tonnes per annum (tpa) of oil (140,000b/d) and producing an estimated 3mn tonnes of diesel, 1.8mn tonnes of gasoline and 400,000 tonnes of jet fuel, among other products such as LPG and propylene. Ultimate crude distillation capacity could be as high as 148,000b/d, according to some third-party estimates.

PetroVietnam has been holding talks with a number of IOCs to make Dung Quat compatible with sour blends of foreign crude. In February 2009, PetroVietnam's chairman, Dinh La Thang, told the Dau Tu newspaper that he has been approached by several IOCs, including European major **Royal Dutch Shell**, India's **Essar** and South Korea's **SK Energy**, which had expressed interest in the project. More recently oil producing countries have been looking into the project, with both TNK-BP and PdVSA expressing interest in 2011. Such a move would give them access to the growing Vietnamese products market and would provide an outlet for less desirable blends of crude oil.

In January 2009, PetroVietnam announced that it would invest US\$1bn to build a desulphurisation unit at Dung Quat by 2011 to enable the processing of foreign crude. Dinh mooted in early January 2009 that it could sell up to 49% of Dung Quat in return for a supply/upgrade contract. This is significantly above the

30% currently allowed by the law. PetroVietnam is also involved in large heavy oil projects in Venezuela, which it hopes will supply its new refineries.

In June 2010 Nikkei reported that Japan's JX Holdings had been tapped by PetroVietnam to carry out a US\$1.1bn expansion to the Dung Quat facility that would see its capacity raised to about 170,000b/d.

#### Long Son Refinery (Under Construction)

The Long Son project in the southern province of Ba Ria-Vung Tau is a proposed 200,000b/d plant costing around US\$7-8bn and due to become operational in 2014-2015. Although initially the project was set up as a JV between PetroVietnam and Petróleos de Venezuela (PdVSA), Venezuela officially withdrew from the project in October 2009 owing to financial difficulties, forcing Vietnam to look for other investors.

#### Nghi Son Refinery (Planned)

PetroVietnam itself is involved in another large refining project, namely the 200,000b/d Nghi Son plant in the northern province of Thanh Hoa. Vietnamese JV Nghi Son Refinery & Petrochemical has started offering bidding documents for the contract to build the plant, according to a February 2010 article by state-owned media outlet Dau Tu.

The Nghi Son refinery project, the country's second, was initiated in April 2008 when PetroVietnam entered into a consortium with Japan's Idemitsu and Mitsui Chemicals, and Kuwait's KPC. The refinery, to be built in the northern province of Thanh Hoa, is expected to have a capacity of 200,000b/d. Idemitsu and KPC will each hold 35.1% stakes, PetroVietnam 25.1% and Mitsui Chemicals 4.7%.

Idemitsu announced in September 2010 that it had delayed a final investment decision (FID) on the project until 2011, as it was re-evaluating the project's costs. As a result, the planned project start date has been pushed back from December 2013 to 2014.

#### Vung Ang Refinery (Proposed)

Taiwan's Formosa Heavy Industries in September 2009 announced that it received preliminary government approval to build a US\$12.5bn refining and petrochemical complex in the Vung Ang Economic Zone in the northern Nghe An province. The project has a planned capacity of 300,000b/d. According to the Vietnam Economic Review, the government's final approval is contingent on Formosa's investment in a large port in the area. The refinery's proximity to the Nghi Son project is also reportedly a concern for the authorities.

#### Van Phong Refinery (Proposed)

In July 2008, Petrolimex announced plans to build an oil refinery in the country's central Khan Hoa province. The US\$4.5bn facility, known as Van Phong, will have the capacity to process 10mn tpa, equal to some 200,900b/d, and will produce LPG, gasoline, kerosene, diesel, polypropylene, benzene and some

other products. Petrolimex's partner in the venture is Sinopec. Crude oil for the facility will be imported from either Singapore or the Middle East.

The government in December 2008 agreed in principle to permit Petrolimex to build the Van Phong refinery, and asked Petrolimex to carry out a feasibility study for the project. The plant is expected to come onstream in 2013, according to the government, which intends to take a stake of less than 30% in the facility. Preliminary investment capital of VND4.4-4.8bn (US\$260,000-280,000) has been committed to the project.

# **Oil Storage Facilities**

To boost energy security, Prime Minister Nguyen Tan Dung approved a plan in August 2009 to develop an oil storage system at a cost of US\$9.6bn, according to a report by the Chinese Xinhua news agency. The plan is aimed at improving domestic refineries' security of supply and stabilising the oil products market. Citing local media reports, Xinhua stated that the project would be divided into two phases, with US\$2.4bn spent between 2009 and 2015 and US\$7.2bn earmarked for 2016-2025.

# **Gas Pipelines**

BP is the operator of Vietnam's largest pipeline, at Nam Con Son, which sends 4.8bcm per annum from the offshore Lan Tay-Lan Do gas field. Its maximum capacity is 7bcm. A proposal for a second gas pipeline from the project was submitted by PetroVietnam in October 2009.

PetroVietnam has said that it plans to spend US\$1.3bn building a second gas pipeline from the Nam Con Son Basin to southern Vietnam, according to state media reports. The planned US\$1.3bn pipeline would transport gas 400km from blocks 05.1 and 05.2 in the Hai Thach and Moc Tinh project to land, from where it would be sent to power plants in the Phu My district of the Ba Ria-Vung Tau province. Planned capacity is 6bcm. The new pipeline would boost onshore gas supply by 30-40%, according to PetroVietnam's general director, Phung Dinh Thuc, to 10-11bcm per annum.

Gas discoveries in south western Vietnam have encouraged the construction of pipelines to feed the rapid expansion of the country's power generation capacity, particularly at the Phu My complex. Vietnam is also boosting the use of associated gas production. As well as the existing Nam Con Son pipeline, there is a pipeline transporting associated gas from the Bach Ho and Rang Dong oil fields to Phu My. In August 2009, PetroVietnam also said that it was planning to build a 398km gas pipeline to transport gas from a field offshore the south west coast to power plants in the city of Can Tho at a cost of US\$1bn. The company said that the pipeline would have a capacity of 5.8-6.6bcm and would be constructed by Russo-Vietnamese JV Vietsovpetro, although it was not specified which field would supply the gas.

Another pipeline carrying associated gas came onstream in June 2009, connecting the Vang (Lion) group of fields in Block 15-1 to the south east of the country. At full capacity, the pipeline will be able to transport 1.1bcm.

US oil major Chevron in March 2010 signed a deal with state-run energy group PetroVietnam to build a pipeline from its operated offshore assets in the Cuu Long Basin to southern Vietnam. The deal is a significant step forward for the so-called Vietnam Gas Project, which aims to commercialise reserves at Block B, 48/95 and 52/97.

Under the deal, Chevron, PetroVietnam and minority partner PTTEP of Thailand will spend US\$1bn to build the 400km pipeline, which will be the longest in the country. The pipeline will run from production platforms about 250km off the coast to power plants in Can Tho City, with offshoots supplying power and fertiliser plants throughout the south western region. The pipeline will have carrying capacity of 6.4bcm a year. The midstream section of the Vietnam Gas Project will be operated by PetroVietnam subsidiary **PV Gas** (51%) in partnership with Chevron, PTTEP and Japan's Mitsui, which has been selected as the main contractor. The upstream phase will be operated by Chevron.

The total cost of the Vietnam Gas Project is estimated at US\$4.3bn, and Chevron expects to begin production in 2014, two years behind the original schedule, with output potentially reaching 5.1bcm per annum. While the initial volumes have been earmarked for local industrial customers, Chevron is proposing to construct an interconnector to Malaysia and Thailand, an option highlighted in PetroVietnam's press release on the Can Tho pipeline deal.

# Macroeconomic Outlook

#### Public Spending Cuts To Keep Economic Growth Subdued

**BMI View:** The Vietnamese government's shift in focus from driving economic growth towards fighting inflation and addressing macroeconomic imbalances is beginning to have a cooling effect on the economy. Vietnam's real GDP growth came in at a relatively subdued 5.4% year-on-year in Q111, compared with 7.2% in Q410. We expect public spending cuts and tighter credit conditions to keep economic activity depressed over the coming months. Accordingly, we are maintaining our forecast for real GDP growth to come in at a subdued 6.3% in 2011.

Latest economic figures published by the General Statistics Office suggest a shift in the Vietnamese government's focus from driving economic growth towards fighting inflation and addressing macroeconomic imbalances is beginning to have a cooling effect on the economy. Vietnam's real GDP growth came in at a relatively subdued 5.4% year-on-year (y-o-y) in Q111, compared with 7.2% in Q410. We expect economic activity to moderate over the coming months as the full impact of fiscal and monetary tightening continues to feed through the economy. This is in line with our forecast that economic growth will slow from 6.8% in 2010 to 6.3% in 2011. From our perspective, attempts by the government to cool the overheating economy are a positive move that will help facilitate a more stable growth trajectory for Vietnam over the longer term.

#### Public Spending A Key Drag On Growth

Prime Minister Nguyen Tan Dung unveiled the government's latest measure to cool the economy on March 31, highlighting plans to slash the fiscal budget by 7.4% in 2011. According to the plan, public spending cuts will amount to around VND50trn (US\$2.4bn) of investment in public projects. We see this as a strong indication that the government is serious about addressing mounting inflationary pressures and an overheating economy. However, given that the impact of fiscal tightening has yet to be reflected in Q111 data, we expect economic activity to continue to slow in Q211. Accordingly, we expect reduced public spending to be a key drag on growth over the coming months. Business investments could also come under pressure as public projects begin to be put on hold.

#### **Removing The Punch Bowl**

In line with the Vietnamese government's attempt to slash public spending to cool the economy, the State Bank of Vietnam (SBV) has also embarked on aggressive monetary tightening. Following a total of 300 basis point (bps) rate hikes in February, the central bank introduced a further 100bps hike on April 1, bringing the policy rate from 9.00% at the beginning of the year to 13.00%. The SBV's move came after headline consumer price inflation (CPI) accelerated to a 25-month high of 13.9% y-o-y in March, suggesting that inflation is at major risk of exceeding the central bank's target of 7% in 2011. Accordingly, we have revised our policy rate forecast from 12.00% to 13.00% for end-2011, reflecting the SBV's latest rate hike. We expect the SBV to hold its policy rate at 13.00% as we see inflationary

pressures moderating over the coming months. Indeed, the multi-month high headline CPI reading in March could be due to one-off effects of a currency devaluation in February – which caused a spike in import prices – and electricity and fuel price adjustments in March (*see our online service, March 29, 'Wait-And-See For The SBV'*). We acknowledge that the full impact of monetary tightening by the SBV, which was only introduced in late February, will take several months to feed through the economy. However, we note that lending rates, which have risen to 18.0-22.0% in recent weeks, are already beginning to have a cooling effect on economic activity.

#### **Industrial Production Growth Stagnates**

Industrial production growth remained stagnant at a moderate growth rate of 15.1% y-o-y in March. We believe tight credit conditions due to high lending rates, coupled with expectations for a slowdown in domestic demand will help keep industrial activity depressed in Q211. Private consumption should also start to cool as public spending and industrial activity continue to moderate over the coming months. That said, we believe private consumption will remain resilient as the government plans to provide financial support to lower-income households to help offset the impact of fiscal tightening. Moreover, a strong labour market should also help to provide support for private consumption in the coming months. As such, our long-held view that private consumption will remain a key driver of economic growth in 2011 will stay in play.

#### Narrowing Trade Deficit Not Enough To Offset Tightening Measures

Looking at the latest trade figures, we note that trade exports came in at a robust 26.0% y-o-y in March, an encouraging sign that Vietnamese exports could have benefited from an 8.5% currency devaluation in February. However, trade imports also registered a significant increase of 21.5% y-o-y in March, resulting in a trade deficit of US\$1.2bn. We note that a devaluation in the Vietnamese dong, which will dampen demand for imports, should gradually translate into a smaller trade deficit in Q211. This in turn suggests that we could potentially see rising net exports acting as a cushion against an expected slowdown in domestic demand. Nonetheless, we believe that any increase in net exports will be overshadowed by the combined effect of fiscal and monetary tightening in the coming months. Therefore, we are happy to maintain our forecast for Vietnam's real GDP growth to come in at 6.3% in 2011. Our forecast is slightly lower compared to the government's growth target of 7.0-7.5%. However, given that the government has already reversed its pro-growth stance on the economy, we expect the government to revise its growth target accordingly in the coming months.

Table: Vietnam –	Economic A	Activity, 2007	-2015						
	2007	2008	2009	2010e	2011f	2012f	2013f	2014f	2015f
Nominal GDP, VNDbn <sup>2</sup>	1,143,715	1,485,038	1,658,389	1,953,223	2,326,853	2,641,667	2,985,463	3,358,614	3,761,092
Nominal GDP, US\$bn <sup>2</sup>	71.1	89.8	92.8	101.9	113	129.7	150.8	174.5	200.6
Real GDP growth, % change y-o-y <sup>2</sup>	8.5	6.3	5.3	6.8	6.3	7.2	7.2	7.2	7.2
GDP per capita, US\$ <sup>2</sup>	835	1,041	1,063	1,153	1,265	1,438	1,656	1,897	2,161
Population, mn <sup>3</sup>	85.2	86.2	87.3	88.4	89.3	90.2	91.1	92.0	92.8
Industrial production index, % y-o-y, ave <sup>1,2</sup>	16.8	13.6	6.7	14.0	10.0	15.0	16.0	17.0	16.0
Unemployment, % of labour	4.0	4.7		5.0		5.0	5.0	5.0	
force, eop <sup>2</sup>	4.6	4.7	6.0	5.0	6.0	5.0	5.0	5.0	5.0

e/f = BMI estimate/forecast. <sup>1</sup> at 1994 prices. Source: <sup>2</sup> General Statistics Office; <sup>3</sup> World Bank, BMI.

# **Competitive Landscape**

# **Executive Summary**

- State-controlled oil and gas industry, featuring IOC participation through PSAs. The main government vehicle is PetroVietnam, which, with its Vietsovpetro JV, provides the bulk of the country's oil production.
- IOC upstream involvement is growing, albeit gradually, without major investment pledges. While Russia's Zarubezhneft is the biggest foreign oil producer, Western majors plus Petronas are significant investors. The main area of majors' interest is gas, leaving mid-sized oil fields to independents.
- BP agreed to sell its Vietnamese assets to its Russian JV TNK-BP for US\$1.8bn. The key investment is the US\$1.3bn Nam Con Son Gas project. TNK-BP has a 35% field interest, operates the gas pipeline and owns a third of the Phu My 3 power plant.
- **ConocoPhillips** has stakes in six Vietnamese blocks, which averaged around 32,000boe/d in 2009. Appraisal work is ongoing at two discoveries in the Block 15-1 licence.
- Petronas has shares in eight blocks, including offshore Blocks 1 and 2 that contain the Ruby, Emerald and Topaz fields. The company's other producing asset is Cai Nuoc in Block 46. Petronas operates LPG import, storage and distribution JVs.
- In 2009, Korea National Oil Corporation (KNOC) supplied Vietnam with around 1.34bcm of gas from its Rong Doi and Rong Doi Tay fields. The Korean company holds stakes in three offshore blocks in Vietnam.
- Chevron hopes to start gas sales from its Vietnamese fields by 2014. It has discovered 70bcm of gas
  reserves in the Kim Long, Ac Quy and Ca Voi fields. The US firm is planning to invest a further US\$1.5bn
  over the next five to seven years in various gas and power projects.
- The most active independents are UK-based **Premier Oil** and **Soco**, plus Canada's **Talisman Energy**.
- Japan's Nippon Oil holds three offshore licences in the southern Cuu Long Basin. Its first producing field, Phuong Dong, started producing 10,000b/d in Q308.
- The government has earmarked Petrolimex, the largest national fuel distributor, for sale as part of its
  renewed privatisation drive. Partial privatisation of Petrolimex, which controls around 60% of the
  Vietnamese fuels market through its 6,000-strong network of petrol stations, can be seen as part of the
  wider liberalisation of the downstream segment.

Japanese refiner Idemitsu Kosan has said that it plans to ask the Japan Bank for International Cooperation (JBIC) for funding to help build the US\$5.8bn Nghi Son refinery in Vietnam. At an earnings briefing on February 1 2011, Idemitsu spokesperson Mitsuru Soneda told journalists that the company planned to approach JBIC for around 70% of the US\$5.8bn cost of Nghi Son. Soneda explained that, as the final investment decision (FID) is not due until Q2 2011, the company is not yet sure of the size of the investment and could ultimately request more or less than 70% of the project's funding from JBIC.

Table: Key Players – Vietnam Oil And Gas Sector						
Company	2009 sales (VNDbn)	% share of total sales	No. of employees	Year established	Total assets (US\$mn)	Ownership (%)
PetroVietnam	265	100	17,000	1975	na	100% state
ConocoPhillips	na	0.2	na	1995	na	100% ConocoPhillips
Vietsovpetro	3.19	100	na	1981	na	50:50 PetroVietnam/ Zarubezhneft
BP Vietnam	na	na	700	1989	na	100% BP

na = not available/applicable. Source: BMI, Company data

# **Overview/State Role**

The government of the Socialist Republic of Vietnam controls both the upstream and downstream segments, although gradual liberalisation is under way. In the upstream segment, foreign companies are allowed to independently explore for oil and gas. While the presence of state-owned PetroVietnam (PV) is required for all producing projects, IOCs are allowed to hold majority stakes and receive a share of output.

The fuels downstream segment remains under full state control (with the exception of LPG), although reforms proposals have been on the table for some time. PetroVietnam's downstream subsidiary **PV Oil** operates the country's only refinery, while fuels retailing is carried out by government-run companies, such as Petrolimex and **Petec** under the Ministry of Trade, **PetroVietnam Trading Company** (Petechim) under PetroVietnam, **Saigon Petro** under Ho Chi Minh City People's Committee, **Military Petroleum Company** under the Ministry of Defence and **Vinapco** under Vietnam Airlines, all of which have been licensed to import petroleum products. Fuel prices are heavily subsidised for political purposes.

The government has issued over 80 investment licences for oil and gas exploration since the industry was opened to foreign partners in 1998. More than 30 companies from around the world now operate offshore Vietnam. However, several foreign firms have chosen to exit the country citing regulatory problems and disappointment at recovering smaller quantities of oil and gas than expected.

#### Licensing And Regulation

Permits are awarded on a bilateral basis, with no regular upstream bidding rounds. Amendments to Vietnam's Petroleum Law in 2000 paved the way for a more open and transparent licensing round scheme through which E&P projects would be offered to international investors. In June 2008, PetroVietnam announced an international exploration licensing round, which will offer seven offshore blocks covering 50,000sq km in the Song Hong Basin off northern Vietnam, in water depths of 60-100m. The company claims that the blocks contain up to 5bn boe. The licences available provide for 30-year production sharing contracts (PSCs), with a five-year extension option, and a minimum 20% interest for PetroVietnam. The spread of the global economic crisis, however, led to the indefinite postponement of the round.

Overall, the government understands the importance of IOC investment in maintaining oil and gas output. The state is therefore generally committed to establishing an attractive tax framework for foreign energy investors. However, the negative impact of the economic downturn on the country's fiscal position has led to increases in some oil taxes. In April 2008, the finance ministry raised the crude export tax from 4% to 8%. In January 2009, crude production royalties went up by 2%, increasing the overall level to 10% for 20,000-50,000b/d fields and 6-8% for smaller ones.

Moreover, in July 2009 the government announced that it was discussing a proposal to impose a windfall tax on oil production to maximise state revenue in times of high oil prices. Under the proposal, foreign producers would have to pay 50% of their annual profit in years when oil prices rise by more than 20%. The windfall revenues would then be transferred to the Fuel Fund, which is used to subsidise domestic fuel prices.

Some recent measures, on the other hand, have benefited domestic fuel importers. In an attempt to stimulate consumer demand, in 2009 the government significantly reduced the import tariff on oil products. By late April 2009, petrol and diesel duty had fallen to 20%, down from 40% in January. The decision to slash import taxes was justified by the start-up of domestic refining that was expected to reduce the level of oil product imports by 37% between 2007 and 2010.

A more fundamental shift in import duties followed in January 2011, when the government brought in an automatic tariff tracker. Previously set centrally by the Finance Ministry, as of January 2010 the tariffs have been based on Platts' 30-day average price of Singapore-traded WTI crude. The biggest importer Petrolimex now publishes pricing information on its web site.

Consequently, import tariffs fell following the introduction of the tracker in light of the rising oil prices. In January 2011, Petrolimex cut the import tax rates on gasoline and jet fuel by half to 6% from 12%, the company said in a statement. The import tax on diesel was reduced to 2% from 5%, while that on kerosene was cut to 4% from 10%. The gradual relaxation of oil product import tariffs has been made possible by the start-up of domestic crude refining in Vietnam in early 2009, which reduced the fiscal importance of import duties to the government. Moreover, the build-up of refining capacity throughout the decade should practically eliminate the country's need to import the main types of distillates by late 2010.

### **Government Policy**

The upstream segment is of great importance to the Vietnamese government, with PV providing 24% of the country's budget and 14% of its export earnings in 2009.

Under government proposals announced in July 2009, deputy trade minister Nguyen Cam Tu said that private Vietnamese companies would be allowed to import and sell refined products as long as they met requirements to have adequate storage facilities and terminals. In addition, the draft measure permits oil product distributors to change pump prices by up to 7% if world crude prices rise by more than 12%, although the state would still intervene in the event of abnormal changes in world prices. Currently, oil product distributors have to seek permission from the Finance Ministry and the Industry and Trade Ministry to change their pump prices.

The government has earmarked Petrolimex, the largest national fuel distributor, for sale as part of its renewed privatisation drive. Prime Minister Nguyen Tan Dung announced in January 2009 that the state was to reduce its holding in Petrolimex to at least 75% to help balance the country's budget. In a statement released in January 2011, Petrolimex said the IPO would be completed by the year-end.

Partial privatisation of Petrolimex, which controls around 60% of the Vietnamese fuels market through its 6,000-strong network of petrol stations, is part of the wider liberalisation of the country's downstream segment. In the summer of 2009, the government began debating proposals to allow importers of refined products to trade futures contracts and to permit private domestic operators in the fuels market. Price caps at the pump were also relaxed in H209, although December 2009 saw the government threaten to bring fuel pricing back under full state control.

Since 2005, PetroVietnam has floated and sold stakes in several subsidiaries, including **PetroVietnam Drilling & Well Services** and **Petroleum Technical Services**. The firm appears to be slowly privatising itself, with the government having been mulling an international public stock offering for some time. The global economic crisis has put plans for a large-scale privatisation on ice, but those plans began to move forward again as of early 2011.

#### International Relations

#### Russia

As a socialist country, Vietnam has held close ties with Russia. Surprisingly, those ties persevered after the collapse of the Soviet Union and Russia arguably remains the most important foreign player in Vietnam's oil and gas industry despite the opening up of the sector to Western firms.

Vietnam and Russia signed an agreement in late-December 2010 extending oil exploration and production cooperation in the Asian country's waters past 2010. The life of a joint venture between PetroVietnam and Russia's Zarubezhneft, Vietsovpetro, is to be extended under the agreement, although authorities declined to mention by how long. The venture was due to expire by the end of 2010 under an agreement signed in 1991.

#### Table: Key Upstream Players

Company	Oil/liquids production (000b/d)	Market share (%)	Gas production (bcm)	Market share (%)
PetroVietnam <sup>1</sup>	327	85e	8.01	71e
(of which Vietsovpetro)	(128) <sup>2</sup>	(40e) <sup>3</sup>	(1.3e)	(11e)
ConocoPhillips	29	7.5e	0.15	1e
KNOC	16.4e <sup>3</sup>	4.2e <sup>3</sup>	0.5e <sup>3</sup>	4e <sup>3</sup>
BP	na	na	0.65	6e
ONGC Videsh (OVL)	0.74	na	1.85 <sup>4</sup>	16e <sup>4</sup>
Petronas	12.5 <sup>3</sup>	3e <sup>3</sup>	0.04 <sup>3</sup>	na

e = estimate; na = not applicable/available; <sup>1</sup> Group figures inc. JVs; <sup>2</sup> 2010 data; <sup>3</sup> 2008 data; <sup>4</sup> Indian FY08-09 (Apr 1- Mar 31). Source: BMI, Company data 2009

#### Table: Key Downstream Players

Company	Refining capacity (000b/d)	Market share (%)	Retail outlets	Market share (%)
Petrolimex	na	na	1,871	51
PV Oil/Petechim	140	100	256	na
BP Petco	na	na	na	na
Petec	na	na	na	13e
Saigon Petro	na	na	1,000e	10e
Vinapco	na	na	Na	2e

e = estimate; na = not available/applicable. Source: BMI, 2009 company data

# **Company Monitor**

# PetroVietnam

# **Company Analysis**

The state company is on Vietnam's privatisation list, although timing is uncertain and the nature of the process has yet to be defined. An industry partner as a strategic investor would be good for PetroVietnam, but there is just as likely to be an IPO for financial investors. Meanwhile, the company is teaming up with IOCs in upstream projects and has recently brought its first refinery onstream. Investment demands are high, and PetroVietnam's coffers are being stretched by heavy capex and fiscal obligations. The support of state banks, however, gives it access to financing on preferential terms. At end-June 2010, the government converted the holding company of the Vietnam Oil and Gas Group (PetroVietnam) into a limited-liability company owned by the state.

## **SWOT Analysis**

Strengths:	Dominant domestic oil and gas producer				
	Partner to IOCs in most new developments				
	Involvement in new refinery projects				
	Growing international E&P presence				
Weaknesses:	Over-dependence on Russian partner				
	Rising investment requirement				
	High windfall taxes				
<b>O</b> pportunities:	Growth in domestic oil/gas demand				
	Plans for new refining/petrochemicals capacity				
	Significant untapped gas reserves/acreage				
Threats:	Regional refining supply glut				
	Changes in national energy policy				

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### **Financial Statistics**

Net revenue

- VND265trn (2009)
- VND280trn (2008)

#### **Operating Statistics**

- Year established: 1975
- No. of employees: 17,000

### **Oil Production** (including

Vietsovpetro plus share of other JVs)

- 327,490b/d (2009)
- 193,500b/d (2008e)
- 230,500b/d (2007e)

### **Market Position**

Vietnam National Oil and Gas Group (PetroVietnam) is responsible for oil and gas E&P, storage, processing, transportation, distribution and related services. The company accounts directly for 20% of Vietnam's oil production and half of its gas production. Its **PetroVietnam Exploration Production** (PVEP) unit manages all upstream operations, while PV Oil is the main downstream subsidiary and PV Gas is responsible for gas distribution. The company operates alone or in partnership with IOCs under joint operating company (JOC) contracts, similar to a PSC, in which a Vietnamese legal entity acts as an agent on behalf of the contracting parties, with each party contributing staff to the operating company. However, there are plans to offer IOCs sole control of the fields.

The 50:50 JV with Zarubezhneft – Vietsovpetro – accounts for about a third of the country's crude production, operating the flagship Bach Ho field in Block 09-3, as well as Blocks 09-1 and 05-2, sites of the White Tiger, Dragon and Dai Hung fields. In 2008, PetroVietnam launched three new oil fields: Phuong Dong, Ca Ngu Vang and Golden Lion. The Bunga Orkid and Nam Rong (South Dragon)-Doi Mai field was launched in 2009.

The government's dissatisfaction with delays in refining projects led to PetroVietnam being placed under the control of the Industry Ministry in June 2003. For 2009, PetroVietnam was allocated a national oil production target of 325,480b/d, (40,000b/d of which is condensate) plus a gas output target of 8bcm. In late December 2009, the company said that oil production would be an average of 327,400b/d for the year.

### Strategy

The firm appears to be slowly moving towards privatisation, spinning off non-core subsidiaries such as its insurance, real estate and tourism business, as well as some oil-related service companies. Mediacirculated rumours of an IPO became more frequent in H208, although the terms of the process remain unclear. Recent auctions of various subsidiaries suggest the company aims to privatise its assets selectively, keeping the strongest profit generators under state control. The impact of low oil prices on PetroVietnam's profit margins may, however, speed up the liberalisation process.

As part of the privatisation process, PetroVietnam is selling a minority interest in its gas subsidiary PetroVietnam Gas (PV Gas). An open IPO held in November 2010 fell short of its target. The government raised US\$97mn by selling around 3% in PV Gas, against 5% it hoped to offload. The government, however, has said it will carry on with plans to sell more PV Gas shares and announced plans to auction a 15-20% stake to a strategic investor for about US\$600mn.

In 2010 it brought onstream the Topaz field and three other fields that were delayed from 2009; Pearl, D30 and Dana. The new launches from 2011 onwards include Su Tu Trang, Su Tu Nau, Te Giac Trang, Hai Su Trang, Diamond, Lan Do, Hai Thach-Moc Tinh and Kim Long-Ac Quy-Ca Voi.

PetroVietnam aimed to prove 82mn boe per annum of new hydrocarbon reserves in 2008-2010, 110mn boe in 2011-2015 and 200mn boe in 2016. To achieve this goal, the company plans to annually invest US\$4.5bn in E&P, concentrating primarily on gas exploitation. The short-term target is significantly below the 225mn boe of new reserves per annum in 2005-2010 that had been announced previously.

Moreover, PetroVietnam planned to invest US\$100mn in 2010 in the development of its foreign assets. PetroVietnam has been stepping up efforts to acquire overseas sources of production by taking stakes in projects in Venezuela, Cuba, Russia, Uzbekistan, Laos, Myanmar, Iran, Iraq, Egypt, Mongolia, Tunisia and Algeria. By April 2009, PetroVietnam held 19 foreign licences. By 2015, PetroVietnam is hoping to have 16 producing fields overseas.

In the downstream segment, PetroVietnam is involved with a number of refinery construction projects as it strives to reduce the country's dependence on fuel imports.

### Latest Developments

PetroVietnam's gas arm PV Gas was due in April/May 2011 to propose five potential locations to the central government for the country's first LNG import terminal, expected to cost more than US\$2bn, a senior company official was reported as saying by Platts.

All the proposed locations are in the south of Vietnam. Three are along the Thi Vai river in the southern province of Ba Ria-Vung Tau; and two are in the southern province of Binh Thuan at Son My commune in Ham Tan district, and Vinh Tan commune in Tuy Phong district, PV Gas General Manager Do Khang Ninh told local online news service Sai Gon Times.

The final decision on the site for the terminal rests with the Vietnamese central government, which approved a gas plan for the period 2016-2025 earlier in April. The terminal would have a capacity of 3-5bcm in the first phase, to be built by 2015, and be expanded to 7-10bcm in a second phase from 2016-2025.

The LNG imported through the terminal will be supplied to industry, households and power plants, according to PV Gas. Likely sources of the LNG include suppliers in Australia, the Middle East and elsewhere, the company added.

Second quarter 2011 crude oil production may fall 5% from the first three months, PetroVietnam said, according to an April 2011 Bloomberg report. Production, including overseas output, may drop to 3.5mn tonnes from 3.68mn tonnes in the first quarter, the company said in an emailed statement.

PetroVietnam expects to start production in July at the domestic field of Chim Sao and at the Dana block SK305 in Malaysia, according to the statement.

Second quarter revenue may rise to VND152trn from VND151trn in the first quarter, PetroVietnam said. Pretax profit may total VND23.5trn in the April to June period, the company said, without giving a comparable figure.

The expansion of Vietnam's Dung Quat refinery to 10mn tpa, or 200,000b/d, will likely cost US\$1.2bn, PetroVietnam told Dow Jones in April 2011. The expansion is likely to be completed by 2015 or 2016, Nguyen Hoai Giang, director of the plant, said in a statement published on the government's website. Giang said PetroVietnam will sell shares in the refinery to seek partners and raise funds for the expansion.

State media said earlier in April that Petroleos de Venezuela SA (PdVSA) has signed an agreement with PetroVietnam to join the project to upgrade the 130,000b/d refinery. In March, PetroVietnam said that it had signed an agreement with **Gazprom Neft** in which the Russian company would consider working with PetroVietnam to upgrade Dung Quat. It isn't clear if Gazprom will be working side-by-side with PdVSA on upgrading work.

Dung Quat, which became operational in February 2009, is scheduled to undergo a two-month shutdown from the middle of July for maintenance, which is expected to result in a shortage of 1mn tonnes of oil products for the domestic market.

In January 2011, PetroVietnam has postponed the sale of US\$1bn worth of overseas corporate bonds, which were initially scheduled to be issued in Q410. The funds were to be used to meet financial requirements of US\$5-6bn during 2011. The company has not yet said when the issue will take place.

Seismic survey specialist France's **CGGVeritas** and **PetroVietnam Technical Services Corporation** (PTSC) are to begin a joint venture gathering 2D and 3D data, it was announced in December 2010. The venture will focus on providing surveys for companies based in Vietnam but may also branch out into other areas of South East Asia.

France's Technip, along with Japanese engineering company JGC Corporation, has been awarded a US\$5bn contract by PetroVietnam to construct the Long Son refinery in Vietnam.

In September 2009, PetroVietnam awarded an FPSO construction contract to Malaysian engineering company **Bumi Armada**. The facility will be used for the Te Giac Trang (White Rhinoceros) oil field in Block 16-1 in the Cuu Long Basin. The Te Giac Trang FPSO will have a production capacity of 40,000b/d of oil and 566,340cm/d of gas and an oil storage capacity of 1mn bbl. Te Giac Trang's development plan was approved in September 2009 and is due to come onstream in mid-2011. PVEP

operates the block through the Huang Long Joint Operating Company (HLJOC), where it is partnered with Soco.

# **BP** Vietnam

## **Company Analysis**

BP had led the IOC charge into Vietnam, benefiting from the absence of US companies since the Vietnam War and putting its emphasis on gas, rather than oil. That has changed in the wake of the Macondo oil spill. BP has now decided to sell its Vietnamese assets as part of its US\$30bn divestment programme. If BP has its way, however, it will not be exiting the country altogether. In October 2010, the company announced that it had agreed to sell its assets in the country to its Russian JV TNK-BP for US\$1.8bn.

### **SWOT Analysis**

Strengths:	Key role in upstream gas supply
	Ownership of gas distribution infrastructure
	Active participant in downstream segment
	Good relationship with state energy group
Weaknesses:	No upstream oil exposure
	No retail fuels interests
	Asset divestment due to Vietnam/China territorial issues
<b>O</b> pportunities:	Growth in local/regional gas demand
	Scope for downstream oil expansion
	Equity in refining segment
Threats:	Changes in national energy policy
	Loss of dominant IOC position
	Financial fallout from the Macondo oil spill

### Address

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- Tel: +84 (8) 899 9375
- Fax: +84 (8) 899 9391

#### **Operating Statistics**

- Year established: 1989
- No. of employees: 700

### **Gas Production**

- 0.65bcm (2009)
- 0.63bcm (2008)
- 0.85bcm (2007)

### **Market Position**

BP is active in oil and gas E&P, the production and distribution of lubricants and LPG, crude supplies for the refining industry, the provision of gas oils and jet fuels, and the distribution of chemical and solar power systems. BP currently has a 3% share of Vietnam's LPG market and is the country's largest gas supplier.

The company's key investment is the US\$1.3bn Nam Con Son Gas project, which involves the development of the offshore Lan Tay (West Orchid) and Lan Do (Red Orchid) gas fields in Block 06.1. BP holds 33.3% in the project and works in partnership with **ONGC Videsh** (OVL) and PetroVietnam. These two fields contain estimated reserves of 58bcm and are producing 4.8bcm on average. Gas from the Nam Con Son fields is transported via a 400km pipeline to two power plants in the Ba Ria-Vung Tau province. BP operates the pipeline in partnership with PetroVietnam and ConocoPhillips. The British major has a 33.33% interest in the Phu My 3 power plant, which is supplied by Nam Con Son. Gross production from the field reached an annualised rate of 5.5bcm in 2008, following the installation of new compressors.

### Strategy

BP wants to develop its gas-to-power assets while supporting downstream manufacturing and marketing activities. The company will also continue increasing gas supplies to the Dinh Co LPG Plant. Although currently Vietnamese LPG demand is below the regional average, as income levels continue to grow consumption is set to increase.

BP is also set to play a role in Vietnam's nascent refining industry. In January 2009, BP signed a preliminary agreement to supply 70,000b/d to the Dung Quat refinery, which came onstream in February 2009. In return for the long-term supply contract, the Vietnamese government signalled its readiness to sell up to 49% in the refinery but BP has said it will not seek a stake. In July 2010, BP and Azerbaijan's state-run oil company **SOCAR** separately agreed to supply about 400,000bbl each to Dung Quat.

In July 2010, BP announced an acceleration of its divestment plans for its Vietnamese assets to meet liability costs for the US Gulf of Mexico Macondo oil leak. Three months later, the company announced that it had agreed to sell it assets in the country to its Russian JV TNK-BP for US\$1.8bn. India's **ONGC**, however, holds the first right of purchase over the assets and after the TNK-BP deal was announced said that it was still in talks with PetroVietnam about pre-empting the deal. In January 2011, India's petroleum minister said that OVL's bid for BP's Vietnamese assets 'was not a closed chapter', suggesting negotiations are still under way.

### **Latest Developments**

TNK-BP in April 2011 signed transfer agreements with BP, PetroVietnam and India's ONGC on purchasing the British company's share in the gas block 06.1 offshore Vietnam, the oil venture said in a statement reported by Platts.

'Today TNK-BP signed the transfer agreements on Block 06.1, which confirm partner approval of the acquisition and TNK-BP's [future] role of the project's operator,' it said in a statement.

The agreements, which will now be submitted to Vietnam's Ministry of Industry and Trade to receive final governmental approval, were signed by the block's former operator BP, as well as TNK-BP's future partners in the joint venture, PetroVietnam and ONGC Videsh, TNK-BP said.

In October 2010, TNK-BP signed agreements to acquire BP's upstream, pipeline and electricity assets in Vietnam and Venezuela for a total cost of US\$1.8bn as BP sought to raise funds to pay for its Macondo spill liabilities.

BP decided to reduce its Vietnamese upstream exposure significantly in March 2009 by withdrawing from two offshore blocks. The company will exit Block 5-2, in which it owns a 55.9% stake, and Block 5-3, in which it holds a 75% interest. The blocks contain the Hai Thach and Moc Tinh gas and condensate fields. According to BP, the licences no longer fit its portfolio. Maritime disputes between Vietnam, Taiwan and China are also likely to have played a part in its decision. BP has taken a US\$210mn impairment loss in relation to exploration costs at the blocks, which it was operating in partnership with ConocoPhillips and PetroVietnam. The divestment spells the end of BP's plans to build a US\$2bn pipeline linking the Hai Thach and Moc Tinh fields to the Nam Con Son gas project.

# Petronas Vietnam

## **Company Analysis**

Malaysia's state energy group has a lot to gain from its involvement in Vietnam. The two countries are close neighbours, share similar geology and upstream prospects, and have the potential for close cooperation in oil and gas supply. Petronas has therefore built a string of businesses ranging from upstream oil to petrochemicals that cements its relationship with PetroVietnam and makes it a preferred partner for new energy initiatives. Vietnam could become one of the most important elements of Petronas' Asian strategy.

### **SWOT Analysis**

Strengths:	Significant upstream oil investor			
	Substantial downstream fuels involvement			
	Key player in petrochemicals segment			
Weaknesses:	Little current upstream production			
	No share in refining/fuels retail segment			
	Limited direct role in gas development			
<b>O</b> pportunities:	Growth in regional oil/chemicals demand			
	Scope for petrochemicals expansion/upgrading			
	Potential for joint Vietnam/Malaysia projects			
Threats:	Changes in national energy policy			

### Address

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- Fax: +84 (8) 8222 095/135
- www.petronas.com.my

### **Oil Production**

12,650b/d (2008)

### **Market Position**

Petronas has interests in Vietnam's upstream, downstream and chemicals sectors. In partnership with PetroVietnam, the Malaysian firm operates four Vietnamese blocks (01, 02, 102, 106) and has interests in further nine (10, 11.1, 46, 46/02, 01/97, 02/97, 122, 103 and 107). Petronas operates two LPG plants, one in Hai Phong (which it owns through its 71.2% interest in **Thang Long LPG** company), and the other in Dong Nai. In addition, the firm has a 93.1% interest in the **Phu My Plastics & Chemical**, which operates a 100,000tpa PVC plant in Vung Tau.

### Strategy

The company has been developing a number of deals in Vietnam and looks set to continue in this vein, accumulating a sizeable portfolio. In particular, Petronas is focusing on the development of production capacity.

#### Latest Developments

Petronas brought onstream the Topaz (Block 02) and Pearl (Block 01) oil fields in November 2010. Topaz has been producing 1,700b/d at launch, while Pearl yielded 2,500b/d. Petronas holds 85% in both fields, with the remainder held by PetroVietnam.

In September 2010, Petronas announced a discovery at the Ham Rong-2X well off the coast of Hai Phong. The well is in Block 102 and 106 in the Song Hong Basin and initial estimates suggested it could produce 6,300b/d of oil and 0.22Mcm/d of gas. Petronas Carigali is the operator of the block with a 50% interest, while partners **ATI Petroleum** and **Singapore Petroleum** own 20% each and PetroVietnam owns the remaining 10%. Although hydrocarbons were also discovered in earlier drillings of the Yen Tu-1X well and the Ham Rong-1X well, no concrete plans for development and production of the block had been made as of January 2011

In October 2009, a PetroVietnam official told Vietnamese newspaper Lao Dong that the company was in negotiations with Petronas, commodities trader **Trafigura** and Abu Dhabi-based **International Petroleum Investment Company** (IPIC) to take over the planned US\$7bn 200,000b/d Long Son refinery project. However, the parties did not reach a deal, and PetroVietnam subsequently organised a roadshow in Japan in June 2010 to lure Japanese investment for Long Son.

In April 2009, Petronas made a significant gas discovery at the Hac Long field in Blocks 103 and 107. The discovery appears to be the largest gas find in northern Vietnam to date. The Hac Long (Black Dragon) field, located 100km offshore the Red River Basin, produced first test flows of around 400,000cm/d. Petronas holds 45% in the block working alongside PetroVietnam. The discovery is estimated to hold up to 50bcm of gas reserves and 45mn bbl of condensate, confirming the area's high

upside potential. The two firms announced in June 2008 their intention to spend US\$58mn on a drilling campaign at the two blocks.

In January 2009, Petronas began the appraisal of the Yen Tu 1X well in Block 102. Wildcat wells are also being spudded in the adjacent Block 106. Petronas holds a 50% operatorship in both concessions. The company plans to spend US\$85mn on exploration activities in the area in 2008-2009. According to its local partner **ATI Petroleum** (ATIP), the blocks hold 18mn bbl of recoverable reserves.

The Song Doc field in Block 46/02, where Petronas holds 15%, came onstream in December 2008, flowing at 25,000b/d. The field's proven reserves stand at 3mn bbl. Two more fields in the block are expected to produce by 2011.

In 2009, Petronas was expected to drill a wildcat and conduct a 2D survey in deepwater Block 122, located in the Phu Khanh Basin. The decision as to whether to proceed to development will be made on the basis of the data obtained. Block 122 covers an area of about 6,981sq km and is located in water depths of between 50m and 2,500m. Petronas is working on the block in a 50:50 JV with Chevron as operator, having signed a PSC in April 2006. Under the contract terms, Petronas and Chevron committed to acquire, process and interpret 3,000km of 2D seismic data, reprocess 2,000km of seismic data and drill one exploratory well in the block during the first three years of the PSC's seven-year exploration period.

In June 2008, Petronas launched its LPG bottling plant in Dong Nai Province, which was acquired from **ExxonMobil** in September 2005. The plant, Petronas' second LPG facility in Vietnam, marked its entry into the country's southern LPG retail market. Petronas also operates the Thang Long LPG JV in collaboration with PetroVietnam.

# Zarubezhneft

# **Company Analysis**

The Russian state-owned company mainly operates through its Vietsovpetro JV with PetroVietnam. Although output is falling, the JV continues to account for more than 60% of Vietnam's total output. Vietsovpetro remains the key to current oil supply and there have been no signs of any change in commitment. There are suggestions that the fields operated by the JV could be more cost-efficient and productive in IOC hands, but the Vietnam/Russia ties remain strong. As new upstream projects enter production, the gas industry develops and old fields decline, the role of Zarubezhneft looks set to diminish.

## **SWOT Analysis**

Strengths:Major domestic oil producerLong-standing JV with PetroVietnamSubstantial exploration portfolioWeaknesses:No role in proposed refinery projectsDeclining output from mature fieldsLimited development projectsOpportunities:Growth in local/regional oil demandSignificant untapped reserves/acreageThreats:Competition from IOCs in new projectsChanges in national energy policyLimited gas involvement

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- www.zarubezhneft.ru

### **Operating Statistics**

Year established: 1981

### **Oil Production**

- 65,500b/d (2009)
- 77,500b/d (2008)
- 87,500b/d (2007)

### **Gas Production**

0.82bcm (2009)

#### **Financial Statistics**

- Net revenue: US\$3bn (2008e)
- Net profit: US\$918mn (2008)

### **Market Position**

Following Vietnam's entry into the Soviet trading bloc COMECON in 1978, Zarubezhneft became the first foreign company to operate in its oil industry, forming the 50:50 Vietsovpetro JV in 1981. Originally set to expire in 2010, the JV was extended indefinitely in October 2008. Reflecting a gradual shift in power, under the new terms Vietsovpetro became a limited company in January 2011, with Zarubezhneft holding 49% and PetroVietnam 51%.

Vietsovpetro operates seven fields in the South China Sea. Its main producing assets are the Bach Ho (White Tiger), Mo Rong (Dragon) and Gau Lon (Big Bear) fields. Although most of the fields have gascapture facilities, direct gas involvement is limited. Given Vietnam's significant upside gas potential, this poses a threat to Zarubezhneft's long-term position in the country's energy sector.

Vietsovpetro's share of national oil production slipped below half of the national total for the first time in 2008. Production at its flagship Bach Ho field is declining steadily, producing around 125,000b/d in H208, half of its peak production in mid-1990s. By 2014, Vietsovpetro expects production at the field to decline to 20,000b/d.

With a 50% stake, Zarubezhneft is also a majority partner in **VRJ Petroleum**, alongside PetroVietnam (35%) and Japan's Idemitsu Kosan (15%).

### Strategy

Frequent high-profile visits by Russian politicians to Vietnam underline Zarubezhneft's ongoing commitment to the Vietsovpetro JV. To maintain its preferred partner status, Zarubezhneft has been offering PetroVietnam equity in Russian upstream assets. In September 2008, the **Rusvietpetro** JV was established (PetroVietnam 49%) to develop four blocks in the Nenets region. The blocks currently consist of 13 fields and hold estimated oil reserves of around 572mn bbl. Other projects in Russia and third countries are being considered.

Vietsovpetro continues to drill on Block 09-1 (site of the Bach Ho and Rong fields) with moderate success. The development of new satellites is expected to partially offset the decline of the main fields.

In July 2010, the deputy director of Zarubezhneft, Victor Gorshenev, told Russian business newspaper Vedomosti that the company was hoping to decide whether to acquire blocks 05-2 and 05-3 in the Nam Con Son Basin off southern Vietnam. The company will either acquire the blocks through Vietsovpetro or as a minority partner. BP relinquished the blocks in March 2009, booking a US\$102mn impairment cost.

### **Latest Developments**

In December 2010, Vietsovpetro awarded Singapore-based oil and gas company **EMS Energy** a US\$12mn contract for the construction of a pipe lay system. According to Upstream Online, EMS will be responsible for the design, manufacture and commission of the system. The contract outlines a 12-month delivery schedule.

In December 2009, VRJ Petroleum began production from the Nam Rong-Doi Moi oil field. The field is expected to produce 4,500b/d.

Vietsovpetro made a much-needed discovery near its Bach Ho field in July 2009. Test results at the new field, called Bach Ho Northeast-19, indicated the presence of oil with an API gravity of 41°, although no reserve estimates have been released.

In January 2008, VRJ Petroleum confirmed a commercial oil discovery in Block 9-3, located 135km offshore the city of Vung Tau. VRJ has drilled three exploration and appraisal wells on the Doi Moi structure in water depths of around 50m. The appraisal well flowed at 3,500b/d. Production at the field began on February 25 2010 and could be sustained for up to 25 years at 20,000b/d.

## Vietgazprom – Summary

Vietsovpetro's gas counterpart is the 50:50 Vietgazprom JV formed in 2000 between PetroVietnam and Zarubezhneftegas, a subsidiary of Russian state gas company Gazprom. Originally focused on exploration, in 2006 the Russian and Vietnamese authorities announced plans to transform Vietgazprom into a fully integrated gas company. The company holds a sizeable prospective portfolio and has recently been increasing its drilling activity.

In 2007, the JV reported its first gas discovery at a well in Block 112, located in Bak Bo Bay, which registered initial flow rates of 400,000cm/d. Another discovery followed in October 2010, when Vietgazprom struck gas and condensate at Bao Vang field with its VGP-113-BV-3X well. Gas at the well flowed at 104,000 cubic metres per day (mcm/d). The well is part of the six-well drilling programme that was planned by Vietgazprom over 2009 and 2010.

In February 2009, Vietgazprom received a licence to explore and develop blocks 129, 130, 131 and 132. The licence will be valid for 30 years, with the possibility of a five-year extension. Under the agreement, Vietgazprom has committed to drill at least two wildcat wells and carry out a 2D seismic survey within a three-year period. Gazprom announced that it would bear the initial costs of exploration.

In October 2008, PetroVietnam and Gazprom agreed to create a new JV called **Gazpromviet** to work in Russia and third countries.

## ConocoPhillips – Summary

ConocoPhillips is the largest US energy investor in Vietnam. The company holds stakes in six blocks and its most successful project is a 23.25% operating stake in Block 15-1, located in the Cuu Long Basin site of the Lion oil fields: Su Tu Den, Su Tu Vang and Su Tu Trang. Combined production in 2009 stood at 29,000b/d of oil and 155Mcm of gas.

A lack of expansion in recent years means Conoco's Vietnamese operations could well form part of the US\$10bn asset sale programme announced in October 2009, especially following the unexpected slump in production from its main Su Tu Vang field announced by the government in the same month. In April 2010, ConocoPhillips's Block 15-1 partner, KNOC, reported that the Su Tu Den north east had started producing oil. The company has a 23% stake in the project and expects gross peak production of 30mn boe/d. The company is currently appraising the Su Tu Trang and Su Tu Nau fields, with expected start-up in 2012.

ConocoPhillips also has a 36% interest in Block 15-2 in the Cuu Long Basin. The Phuong Dong (Oriental) oil field on the licence came onstream in August 2008, flowing at 2,000-3,000b/d. Output from the field will be blended and sold with oil from the nearby Rang Dong (Aurora) field, which currently

produces around 35,000b/d. Its partners in the block are **Japan Vietnam Petroleum**, a unit of Nippon Oil, with a 46.5% stake and PetroVietnam, with 17.5%.

In March 2009, Conoco farmed out a 38% stake in deepwater Blocks 113 and 114 in the Nam Con Son Basin to Talisman. The deal leaves Conoco with a 32% stake, with the remaining 30% held by PetroVietnam.

# Idemitsu Kosan – Summary

In April 2008, Idemitsu signed a JV deal with PetroVietnam, Kuwait Petroleum Corporation (KPC) and Mitsui Chemicals to build the Nghi Son refinery, opening an office in the country soon after. Idemitsu and KPC will each hold 35.1% interests alongside PetroVietnam (25.1%) and Mitsui (4.7%). The US\$6.2bn Nghi Son petrochemical and refining complex is expected to have capacity of around 200,000b/d and will be located in Thanh Hoa province, 175km south of Hanoi. Idemitsu plans to sell the refinery's oil products in Vietnam and other Asian countries, while Mitsui will obtain raw materials for synthetic fibres from the petrochemicals plant, processing them at its Asian facilities. The project suffered a setback in September 2010 when Idemitsu said that it had delayed an FID until March 2011. The company said the delay would push back the expected start date for the project from December 2013 to 2014.

In the upstream segment, Idemitsu is an equity holder in exploration licence 05-1 and has 15% in the VRJ exploration venture where it is partner to PetroVietnam and Zarubezhneft. The VRJ exploration venture saw block 9-3 come onstream in February 2010 producing about 20,000b/d.

# Korea National Oil Corporation – Summary

KNOC has been involved in Vietnam's energy sector since 1992 and holds stakes in two producing assets – blocks 15-1 (14.25%) and 11-2 (39.75%).

KNOC and PetroVietnam started producing gas from Block 11-2 in December 2006. The field had initial output of 1.34bcm and is thought to be capable of producing around 24.2bcm of gas and 23mn bbl of condensate over its lifespan. The US\$300mn block covers two gas condensate developments, Rong Doi (Twin Dragon) and Rong Doi Tay (Twin Dragon West), 280km offshore Ba Ria-Vung Tau province. Under the terms of a 2002 agreement, gas will be purchased by PetroVietnam until 2028 and all the output will be piped to a major power complex. Gross production from Block 11-2 is around 1.4bcm. Block 11-2 was the first overseas operating project of KNOC.

### Chevron – Summary

US major Chevron has been exploring Vietnamese waters since 1996 and expanded its asset portfolio through the acquisition of **Unocal** in 2005. The company is currently the operator of three PSCs. It has a 42.4% stake in the unitised blocks B & 48-95, a 43.4% interest in Block 52/97 (all in the Cuu Long Basin) and a 50% interest in Block 122 in the Phu Khanh Basin. Following a discovery in May 2008, the gas reserves in the Block B & 48-49 fields of Kim Long, Ac Quy and Ca Voi, stand at around 70bcm, with Chevron claiming up to 142bcm of potential.

The cost of the development dubbed the Vietnam Gas Project is estimated at US\$4.3bn, and the firm expects to begin production in 2014, with output rates potentially reaching 5.1bcm per annum. Gas will be sold to local power producers, and Chevron is proposing to construct a pipeline to transport Vietnamese gas to Malaysia and Thailand. It also intends to construct a gas-fired 750MW power plant in the province of Can Tho in the Mekong Delta region. In June 2009, Chevron was forced to push back the project's start-up from 2012 to 2014 over disagreements over gas sale prices with PetroVietnam. The company's CEO, Jim Ollen, however, told Reuters that negotiations were progressing and cited gas price range of US\$5.8-8.2/mn British thermal units (BTU) as reasonable.

In July 2009, Chevron and its partners awarded a US\$4bn design contract for the Cuu Long gas development, which covers Blocks B, 48-95, and 52/97, to Japan's Mitsui. Other investors in the project are PetroVietnam and PTTEP.

Chevron was awarded an operating interest in Block 122 in April 2006. Under the terms of the seven-year PSC, equal partners Chevron and Petronas committed to acquire, process and interpret 3,000km of 2D seismic data and drill one exploratory well by 2009. However, a seismic programme on the block was suspended in 2007 because of a territorial dispute between Vietnam and China.

# Talisman Energy – Summary

Canadian independent Talisman Energy has interests in four offshore blocks: Block 46/02 (30%), near the Malaysian maritime border; Block 15-2/01(60%) in the Cuu Long Basin; and Blocks 113 and 114 (38%) in the Nam Con Son Basin, which were acquired from ConocoPhillips in March 2009. In 2010, Talisman planned to spend around US\$1.1bn in South East Asia, where it also holds development properties in Malaysia and Australia. In 2009 the company spent US\$189mn in Vietnam. The focus of its 2010 capex programme will be the development of the Hai Su Den-Hai Su Trang (HSD/HST) field.

Block 46/02 contains the Song Doc field. Talisman has a 30% interest in Block 46/02 via the **Truong Son Joint Operating Company** (TSJOC), which operates the block. Its partners are PetroVietnam (40%) and Petronas (30%). Talisman estimates its net proven and probable (2P) reserves at the Song Doc field at 6mn bbl, of which 3mn bbl are proven. The company announced first oil production from Song Doc in December 2008. Output from five pre-drilled wells was expected to average 24,000b/d in H109 and rise by the end of the year as more wells came online. The subsea wells are tied back to a central wellhead platform that is served by an FPSO unit capable of processing 30,000b/d and storing 360,000bbl of oil.

Talisman holds a 60% stake in Block 15-2/01, which contains the Hai Su Trang (White Sealion) and Hai Su Den (Black Sealion) fields, with the remaining 40% owned by PetroVietnam. In April 2009, the company said it planned to invest a total of US\$1.1bn to develop commercial production at the two fields, which it aims to bring onstream in September 2011 with combined output of 35,000b/d. A development plan was to be sanctioned in 2009, but the go-ahead is now expected in 2011. The partners have discovered another field nearby called Hai Su Bac (Silver Sealion), with tests showing flow of around 600b/d. The field was declared commercial in October 2009.

# Premier Oil – Summary

UK-based Premier Oil is one of the most active explorers of Vietnamese waters. The company holds equity in three blocks: 53.1% in Block 12W, 30% in Block 07-03 (both in the Nam Con Son Basin), and 50% in Block 104-109/05 (Hong Song Basin). Following the government's approval of its Block 12W development plan, the company has concentrated on sourcing the funds for an FPSO installation. Originally scheduled for 2010, funding difficulties have pushed back the launch to 2011.

Premier in March 2011 announced that the CRD-2X appraisal well has reached its target depth. According to Scandinavian Oil-Gas Magazine, the well finished drilling at 3,109m on February 28 2011. The well is now undergoing logging to allow for future evaluation of the drilled section.

Premier announced a discovery with the Chim Sáo North appraisal well on Block 12W in May 2008. The Chim Sáo field has estimated reserves of about 50mn boe and is scheduled to start producing 25,000boe/d in July 2011. The field also contains the Dua oil and gas discovery. Premier works on Block 12W alongside Australia's **Santos** (31.8%) and PVEP (15%). According to Premier, Block 12W has a similar geology to Indonesia's West Natuna Sea area.

In July 2009, Premier bought out Israel's **Delek Energy**'s 25% stake in Block 12W for US\$72mn. Future payments of up to US\$10mn may be made if further discoveries are made on the block.

Premier reported a large discovery on Block 07/03 in June 2009, hitting a 90m oil column with its Ca Rong Do (Red Emperor) wildcat. The well tested flow rates of 3,265b/d of oil and 0.23Mcm/d from two reservoirs. The company will now carry out a 3D survey to define the resource potential of the prospect. An appraisal well (CRD-2X) was to be drilled in February 2011. If commercial, Ca Rong Do could either be developed on its own or tied back to Premier's nearby Chim Sáo and Dua developments. The Cá Rong Vang (Golden Emperor) exploration well, however, came up dry in December 2009. Following a farm-out agreement with **Pan Pacific Petroleum** (PPP) announced in May 2009, Premier's operating stake in Block 07/03 is to fall from 45% to 30%, leaving **Pitkin Petroleum** (a wholly owned subsidiary of **Vietnam American Exploration**) with 40% and **Pearl Oil** with 15%. In October 2009, however, PPP announced that PVEP had decided to pre-empt its farm-in to the licence.

A 50% operating interest in Block 104-109/05 was awarded to Premier in February 2008. A joint study between Premier and PetroVietnam has identified numerous leads on the block in water depths ranging from 20m to 60m. The PSC carries a firm work commitment of seismic acquisition plus one exploration well. Japan's Mitsui holds the other 50% and will carry the cost of the first exploration well under a farm-in agreement with Premier. Premier aimed to reach at least 50,000boe/d of production by end-2010.

### Soco International – Summary

London-listed independent Soco began producing oil in Vietnam in July 2008 when the Ca Ngu Vang (Golden Tuna) field in Block 09-2 in the Cuu Long Basin came onstream. By end-2008, the field was producing 20,000b/d. SOCO holds a 25% stake in the block alongside partners PetroVietnam and Thailand's PTTEP.

Soco's other Vietnamese asset is a 30% stake in Block 16-1, also located in the Cuu Long Basin. First production from the Te Giac Trang field is expected in mid-2011. In late July 2010, SOCO partner Hoan Vu Joint Operating Company (HVJOC) said that it was considering drilling an additional CNV well between Q410 and Q211.

Soco reported another discovery at block 16-1 with the TGD-2X well in September 2010. In October, however, the company said that it had decided to plug and abandon the well after a disappointing production test. In January 2011, Soco said the government was reluctant to extend HVJOC's licence for Te Giac Den.

## Total – Summary

French major Total entered Vietnam's upstream segment in 2007 and moved downstream in 2008 as part of its diversification strategy in the Asia Pacific region. In August 2007, Total was awarded a 35% interest in a PSC to explore Block 15-1/05 in the Cuu Long Basin. Exploration will be undertaken in conjunction with PetroVietnam (40%) and SK Energy (25%). The first phase of the exploration programme will involve 800sq km of 3D seismic and drilling two wells. The first well hit oil at the Lac Da Nau prospect in November 2009; the well tested at 4,300b/d of 44° API oil. In October 2010, Total reported another discovery at the block with the Lac Da Vang exploration well. The well flowed 3,500b/d of API 43° crude during production testing. In March 2009, Total signed a PSC with PetroVietnam for exploration blocks DBSCL-02 and DBSCL-03, located onshore the Mekong Delta. Total will operate the blocks with a 75% interest, while the state company will hold the remaining 25%. Under the deal, the first phase of exploration will cover the acquisition of 2D seismic on the blocks, which cover 14,850sq km and 13,800sq km respectively.

In December 2008, **Elf Gas Saigon**, a JV between Total (85%) and **Saigon Construction** (15%), bought **Saigon Gas** for an undisclosed sum. The deal gives Elf Saigon 15% of the national LPG market, an LPG import station in Ho Chi Minh City and 20 LPG distributors.

## Petrolimex – Summary

Petrolimex is the country's dominant fuels retailer, boasting around 6,000 outlets and a 60% market share. Under privatisation proposals announced in early January 2009, the government is planning to sell 25% of the company, although the timeframe is uncertain. Petrolimex is run by the Ministry of Trade and is one of the largest companies in Vietnam, with an estimated turnover of VND25trn (US\$1.3bn) in 2008. Evaluating the company is difficult given that it does not publish accounts, but analysts interviewed by the Financial Times value it at US\$1-1.5bn.

Although Petrolimex has an extensive distribution network and an established brand, it is set to face growing competition from private firms as the liberalisation of the downstream segment proceeds. In particular, the company's fuel import permits, the source of its current dominant market position, will gradually lose their power as more domestic refineries come onstream. A lack of exposure to the burgeoning refining sector is another source of weakness for the company.

### Others – Summary

ExxonMobil is set to commence exploratory drilling offshore Vietnam for the first time in April, reports World Oil. The move follows an agreement between the company's local unit ExxonMobil Exploration and Production Vietnam and the People's Committee of Da Nang City. Operations will take place on block 119 offshore the central coast of the country.

Vietnam's offshore acreage plays host to several Australian players. Major gas company Santos holds two offshore exploration licences: 55% of Block 101-100/04 in the northern Song Hong Basin and 31% in the PSA for Block 12W-12E. In April 2009, Santos spudded its first exploration well in Block 101-100/04. The Ha Mai-1 wildcat is being drilled to a depth of 41m. Santos works on the block alongside **Singapore Petroleum Company** (SPC), a PetroChina subsidiary.

Independent **Neon Energy** signed a PSC with PetroVietnam for Block 120 in the Song Hong Basin in January 2009. Under the deal, Neon was to hold a 100% participating interest in the block but in April 2010 **Kris Energy** and **Enovation Resources** announced that they had farmed in to the block. Under the

new arrangement, Neon will operate the block with a 50% stake, Kris will hold a 40% stake and Enovation will hold the remaining 10%.

In January 2010, Neon was awarded its second permit in Song Hong, Block 105-110/4. During the initial four-year exploration programme, the company plans to acquire 2D seismic data and drill at least one well, with surveys to start in 2010. Neon will hold 90% in Block 105-110/4 and PVEP the remaining 10%.

Singapore-based Kris Energy has acquired a 33.3% stake in Block 06/94 in the Nam Con Son Basin from British explorer **Serica Energy** in December 2009. Serica's decision to exit Vietnam is likely to have been prompted by disappointing drilling results. Serica originally intended to keep a 10% stake in the permit and sell the remaining 23.3% to **AWE**. The deal, however, was terminated in August 2009 after the first wildcat on the block came up dry. The other partners in the licence are Pearl Oil (33.34%) and Swedish company **Lundin Petroleum** (33.33%). More wells were planned to be drilled on the permit in 2010.

South Korea's SK Energy holds equity in one producing asset and two exploration licences. The company holds 9% in Block 15-1, which is operated by PetroVietnam (50%). Gross output in 2009 is expected to average 7,700b/d. In exploration blocks 123 and 15-1/05, SK holds 20% and 25% respectively.

Thailand's PTTEP has a gas producing asset in Block 9-2, with output reaching 20,000boe/d by end-2008. Its other asset, Block 16-1, is still in the exploration stage.

UK-based **Salamander Energy** holds two PSAs offshore southern Vietnam. It is the sole owner of the Cuu Long River Delta Block 1 (DBSCL-01) and holds 60% in nearby Block 31, where PetroVietnam holds the remaining 40%. Salamander plans to undertake geological and geophysical studies before starting exploration drilling in 2010. Salamander failed to find significant volumes of hydrocarbons at its Tom Hum Xanh-1X well in Block 31 in the offshore Vinh Chau Basin. The company plugged and abandoned the well. Japan's Nippon Oil holds three offshore licences in the southern Cuu Long Basin: 46.5% in Block 15-2, 35% in Block 05-1 and 40% in Block 16-2. Its first producing Vietnamese asset came onstream in Q308. Initial flow rates at the Phuong Dong field in Block 15-2 were 10,000b/d. Nippon Oil aims to develop the block's potential further.

Pearl Energy, a subsidiary of Abu Dhabi's **Mubadala** investment vehicle, holds two Nam Con Son licences. It is the operator of Block 06/94 (33.3%) and holds a participating interest in Block 07/03 (15%). In late June 2009, Pearl announced that its Tuong Vi-1X wildcat on Block 06/94 was a duster.

**Kuwait Petroleum International** (KPI) is part of the JV building the US\$6bn oil refining and petrochemicals complex at Nghi Son, which is due for completion in 2013. The scheme includes a

200,000b/d refining complex, which is one of many destined to be built in the rapidly expanding Asian country.

**Kuwait Foreign Exploitation Company** (KUFPEC), the international arm of Kuwait Petroleum Company (KPC), holds stakes in three exploration blocks: 51, 19 and 20. In blocks 19 and 20 it has a 40% non-operating stake, working alongside Malaysian explorer **Mitra Energy** (60%). Mitra is contractually committed to drill at least one well in each block during the first three years of the licence period.

# **Oil And Gas Outlook: Long-Term Forecasts**

**BMI** oil and gas forecasts have been extended to cover a 10-year period, providing a guide to likely supply and demand trends from 2010 to 2020. The near to medium-term projections are discussed in the body of this report, but our longer-term assumptions are discussed below.

# **Regional Oil Demand**

A slight slowing of oil demand growth is predicted for the region beyond 2015, although China, India and Pakistan form the backbone of a robust consumption trend. The overall 2015-2020 gain of 10.83% is driven largely by 15.92% growth in China, 14.58% in India and 10.41% gains in Indonesia, Pakistan and Taiwan. Vietnam's growth is forecast at 35.72%, with 27.63% in PNG and 15.93% in Singapore. Japan is expected to see a decline of 1.80% in oil consumption by the end of the period, with a 2.39% reversal forecast for South Korean consumption. A pedestrian growth rate is predicted for Australia (4.58%). Hong Kong and Thailand are expected to register gains of 14.80% and 10.41%, respectively, during the 2015-2020 period.

Table: Asia Pacific Oil Consumption (000b/d)								
Country	2013f	2014f	2015f	2016f	2017f	2018f	2019f	2020f
Australia	976	985	993	1,002	1,011	1,020	1,030	1,039
China	10,664	11,090	11,478	11,880	12,236	12,603	12,982	13,306
Hong Kong	420	435	451	467	484	502	520	539
India	3,567	3,632	3,661	3,659	3,620	3,533	3,389	3,182
Indonesia	1,393	1,421	1,449	1,478	1,508	1,538	1,569	1,600
Japan	4,088	4,088	4,113	4,137	4,088	4,088	4,039	4,039
Malaysia	622	634	647	657	667	677	687	697
Pakistan	428	436	445	452	455	462	474	488
Papua New Guinea	37	39	41	43	45	47	49	52
Philippines	351	363	374	383	391	399	412	427
Singapore	1,033	1,064	1,096	1,129	1,163	1,198	1,234	1,271
South Korea	2,218	2,229	2,240	2,253	2,231	2,208	2,197	2,186
Taiwan	1,041	1,062	1,083	1,104	1,127	1,149	1,172	1,195
Thailand	1,044	1,065	1,087	1,108	1,130	1,153	1,176	1,200
Vietnam	363	385	408	434	460	493	522	554

*f* = forecast. Source: All forecasts: BMI.

# **Regional Oil Supply**

The forecast 11.87% reduction in oil production by the Asia Pacific region in 2015-2020 is a reflection of significant declines in countries such as Indonesia (-14.87%), Pakistan (-29.23%), Thailand (-24.25%), Vietnam (-20.75%), Australia (-34.09%), India (-13.51%) and the Philippines (-22.78%). A somewhat more modest output decline is predicted for China (-5.26%).

Table: Asia Pacific Oil Production (000b/d)								
Country	2013f	2014f	2015f	2016f	2017f	2018f	2019f	2020f
Australia	620	605	557	512	471	433	399	367
China	4,114	4,135	4,112	4,078	4,030	3,986	3,948	3,896
Hong Kong	na							
India	1,150	940	925	900	875	860	850	800
Indonesia	955	941	896	867	842	817	788	763
Japan	17	15	15	15	14	14	14	14
Malaysia	833	808	914	886	860	834	809	784
Pakistan	66	60	57	53	53	49	44	41
Papua New Guinea	35	33	32	31	30	28	27	26
Philippines	50	48	45	43	41	39	37	35
Singapore	na							
South Korea	20	20	19	19	18	18	17	16
Taiwan	1	1	1	1	1	1	1	1
Thailand	302	290	273	256	246	234	220	206
Vietnam	398	396	395	387	374	356	340	313

f = forecast; na = not available/applicable. Source: All forecasts: BMI.

# **Regional Refining Capacity**

Growth in oil refining capacity for the Asia Pacific region is forecast at 4.26% between 2015 and 2020. Hong Kong is set to remain refinery-free, while we see negative capacity changes in Taiwan. For China, 7.25% growth is predicted although uncertainty over fuel market reform in India creates significant uncertainty over future capacity addition in the south Asian state. The regional leader in terms of growth is certain to be Vietnam, going from 140,000b/d in 2010 to an estimated 640,000b/d by 2020.

Table: Asia Pacific Oil Refining Capacity (000b/d)								
Country	2013f	2014f	2015f	2016f	2017f	2018f	2019f	2020f
Australia	719	719	719	719	719	719	719	719
China	10,655	11,426	11,996	12,266	12,416	12,566	12,716	12,866
Hong Kong	na							
India	3,970	3,970	3,970	3,970	3,970	3,970	3,970	3,970
Indonesia	1,058	1,358	1,358	1,358	1,358	1,358	1,358	1,358
Japan	3,947	3,747	3,747	3,747	3,747	3,747	3,747	3,747
Malaysia	515	515	515	515	515	515	515	515
Pakistan	400	650	650	750	750	750	750	750
Papua New Guinea	36	36	36	36	36	36	36	36
Philippines	265	265	465	465	465	465	465	465
Singapore	1,395	1,410	1,410	1,410	1,485	1,485	1,560	1,560
South Korea	2,908	2,908	2,908	2,908	2,908	2,908	2,908	2,908
Taiwan	1,240	1,240	1,240	1,020	1,020	1,020	1,020	1,020
Thailand	1,214	1,214	1,214	1,524	1,524	1,524	1,524	1,524
Vietnam	240	340	540	640	640	640	640	640

f =forecast; na = not available/applicable. Source: All forecasts: BMI.

# **Regional Gas Demand**

The Asia Pacific region's estimated 28.39% gas demand growth in 2015-2020 is a slight improvement from the 2010-2015 trend (27.83%), but still represents a major increase in consumption. Leading the way in absolute terms is China with 47.20% growth to 206bcm. PNG, the Philippines and Vietnam will grow still more quickly, but from a low base. India and Hong Kong are forecast to register gains of 42.51% and 19.59%, while Pakistan and Thailand should use 22.43% and 25.54% more gas respectively. Consumption is expected to rise much more slowly in South Korea, Australia and Malaysia, with Japan bringing up the rear with 1.51%.

Table: Asia Pacific Gas Consumption (bcm)								
Country	2013f	2014f	2015f	2016f	2017f	2018f	2019f	2020f
Australia	34.57	35.62	36.70	37.81	38.94	40.10	41.29	42.52
China	118.26	130.02	140.02	150.52	161.05	180.02	192.62	206.11
Hong Kong	3.92	4.06	4.21	4.36	4.52	4.69	4.86	5.03
India	66.50	71.20	76.19	81.65	87.63	94.06	101.01	108.57
Indonesia	44.02	46.66	49.46	52.43	55.57	58.91	62.44	66.19
Japan	111.35	111.69	112.02	112.36	112.70	113.04	113.37	113.71
Malaysia	38.68	40.89	43.12	45.35	47.67	50.04	52.46	54.99
Pakistan	42.00	43.50	44.80	46.00	47.50	48.50	51.80	54.40
Papua New Guinea	0.16	0.18	0.20	0.21	0.22	0.24	0.29	0.33
Philippines	4.80	5.30	5.70	6.20	6.80	7.50	9.00	9.00
Singapore	11.88	12.77	13.73	14.76	15.87	17.06	18.34	19.71
South Korea	44.81	44.81	46.86	48.93	48.93	48.93	53.09	54.89
Taiwan	13.95	14.51	14.80	15.10	15.40	15.71	16.02	16.34
Thailand	46.02	48.05	50.14	52.64	54.89	57.36	59.95	62.94
Vietnam	12.41	14.18	15.95	17.73	19.50	21.27	23.04	24.82

f = forecast. Source: All forecasts: BMI.

# **Regional Gas Supply**

A production increase of 13.38% is forecast for the Asia Pacific region in 2015-2020, representing a significant deceleration compared with the 2010-2015 period (37.17%). Australia, India and the Philippines are expected to lead the way, with supply growth of 22.00%, 16.44% and 50.94% respectively. Malaysia is capable of delivering 17.65% more gas by the end of the period. Indonesia's supply is expected to grow by 12.25%, while less gas is expected to be offered by Thailand (-15.15%).

Table: Asia Pacific Gas P	roduction (bc	m)						
Country	2013f	2014f	2015f	2016f	2017f	2018f	2019f	2020f
Australia	75	90	100	110	115	117	120	122
China	87	87	88	91	93	94	96	98
Hong Kong	na	na	na	na	na	na	na	na
India	60	70	73	75	80	81	82	85
Indonesia	86	83	81	86	90	90	90	90
Japan	4	4	3	3	3	3	3	2
Malaysia	65	70	74	78	78	83	87	87
Pakistan	41	42	42	42	44	45	47	48
Papua New Guinea	8	20	36	36	37	37	38	38
Philippines	5	5	5	6	6	7	8	8
Singapore	na	na	na	na	na	na	na	na
South Korea	na	na	na	na	na	na	na	na
Taiwan	na	na	na	na	na	na	na	na
Thailand	34	33	33	33	32	32	30	28
Vietnam	14	19	21	24	24	24	24	24

f =forecast; na = not available/applicable. Source: All forecasts: BMI.

# Methodology And Risks To Forecasts

In terms of oil and gas supply, as well as refining capacity, the projections are wherever possible based on known development projects, committed investment plans or stated government/company intentions. A significant element of risk is clearly associated with these forecasts, as project timing is critical to volume delivery. Our assumptions also take into account some third-party estimates, such as those provided by the US-based Energy Information Administration (EIA), the International Energy Agency (IEA), the Organization of the Petroleum Exporting Countries (OPEC) and certain consultants' reports that are in the public domain. Reserves projections reflect production and depletion trends, expected exploration activity and historic reserves replacement levels.

We have assumed flat oil and gas prices throughout the extended forecast period, but continue to provide sensitivity analysis based on higher and lower price scenarios. Investment levels and production/reserves trends will of course be influenced by energy prices. Oil demand has provide itself to be less sensitive to pricing than expected, but will still have some bearing on consumption trends. Otherwise, we have assumed a slowing of GDP growth for all countries beyond our core forecast period (to 2015) and a further easing of demand trends to reflect energy-saving efforts and fuels substitution away from hydrocarbons. Where available, government and third-party projections of oil and gas demand have been used to cross check our own assumptions.

# **Glossary Of Terms**

AOR	Additional Oil Recovery	KCTS	Kazakh Caspian Transport System
APA	Awards for Predefined Areas	km	kilometres
API	American Petroleum Institute	LAB	Linear Alkyl Benzene
bbl	barrel	LDPE	low density polypropylene
bcm	billion cubic metres	LNG	liquefied natural gas
b/d	barrels per day	LPG	liquefied petroleum gas
bn	billion	m	metres
boe	barrels of oil equivalent	mcm	thousand cubic metres
BTC		Mcm	mn cubic metres
BTU	Baku-Tbilisi-Ceyhan Pipeline British Thermal Unit	MEA	Middle East and Africa
_			million
Capex CBM	capital expenditure coal bed methane	mn MoU	
			Memorandum of Understanding
CEE	Central and Eastern Europe	mt	metric tonne
CPC	Caspian Pipeline Consortium	MW	megawatts
CSG	coal seam gas	na	not available/ applicable
DoE	US Department of Energy	NGL	natural gas liquids
EBRD	European Bank for Reconstruction & Develpt	NOC	national oil company
EEZ	exclusive economic zone	OECD	Organisation for Economic Cooperation & Development
e/f	estimate/forecast	OPEC	Organization of the Petroleum Exporting Countries
EIA	Energy Information Administration	PE	polyethylene
EM	emerging markets	PP	polypropylene
EOR	enhanced oil recovery	PSA	production sharing agreement
E&P	exploration and production	PSC	production sharing contract
EPSA	exploration and production sharing agreement	q-o-q	quarter-on-quarter
FID	final investment decision	R&D	research and development
FDI	foreign direct investment	R/P	reserves/production
FEED	front end engineering & design	RPR	reserves to production ratio
FPSO	floating production, storage & offloading	SGI	strategic gas initiative
FTA	free trade agreement	Sol	Statement of Intent
FTZ	free trade zone	SPA	Sale and Purchase Agreement
GDP	gross domestic product	SPR	Strategic Petroleum Reserve
G&G	geological and geophysical	t/d	tonnes per day
GoM	Gulf of Mexico	tcm	trillion cubic metres
GS	geological survey	toe	tonnes of oil equivalent
GTL	gas-to-liquids conversion	tpa	tonnes per annum
GW	gigawatts	TRIPS	Trade-Related Aspects of Intellectual Property
GWh	gigawatt hours	trn	trillion
HDPE	high density polyethylene	Т&Т	Trinidad and Tobago
HoA	Heads of Agreement	TTPC	Trans-Tunisian Pipeline Company
IEA	International Energy Agency	TWh	terawatt hours
IGCC	Integrated Gasification Combined Cycle	UAE	United Arab Emirates
IOC	international oil company	USGS	US Geological Survey
IPI	Iran-Pakistan-India Pipeline	WAGP	West African Gas Pipeline
IPO	initial public offering	WIPO	World Intellectual Property Organisation
JOC	joint operating company	WTI	West Texas Intermediate
JPDA	Joint Petroleum Development Area	WTO	World Trade Organisation
JV	joint venture	у-о-у	year-on-year
	-		

# **Glossary Of Vietnamese Oil And Gas Fields**

Vietnamese Name Bach Ho Ca Ngu Vang Ca Rong Do Chim Saó Dai Hung Hac Long Hai Su Back Hai Su Den Hai Su Trang Hai Thach Hong Ngoc Kim Long Lan Do Lan Tay Mo Rong

#### **English Name** White Tiger Golden Tuna Red Emperor Blackbird Great (Big) Bear Black Dragon Silver Sea lion Black Sea lion White Sea lion Sea Stone Ruby Golden Dragon Red Orchid Orchid West Dragon

#### Vietnamese Name

Moch Tinh Nam Rong Phuong Dong Rang Dong Rong Doi Tay Rong Tre Su Tu Den Su Tu Den Su Tu Nau Su Tu Vang Su Tu Vang Te Giac Trang Thien Long Tran Chau Yen Tu

**English Name** Jupiter Dragon South Oriental Aurora Twin Dragon Twin Dragon West Young Dragon Black Lion Brown Lion White Lion Golden Lion White Rhinoceros Eagle Pearl Quiet, resting place

# **Business Environment Ratings Methodology**

# **Risk/Reward Ratings Methodology**

**BMI's** approach in assessing the risk/reward balance for oil and gas industry investors is threefold. First, we have disaggregated the upstream (oil and gas E&P) and downstream (oil refining and marketing, gas processing and distribution), enabling us to take a more nuanced approach to analysing the potential within each segment, and identifying the different risks along the value chain. Second, we have identified objective indicators that may serve as proxies for issues and trends that were previously evaluated on a subjective basis. Finally, we have used **BMI's** proprietary Country Risk Ratings (CRR) in a more refined manner in order to ensure that only those risks most relevant to the industry have been included. Overall, the new ratings system – which is now integrated with those of all industries covered by **BMI** – offers an industry-leading insight into the prospects/risks for companies across the globe.

# **Ratings Overview**

Conceptually, the new ratings system is organised in a manner that enables us clearly to present the comparative strengths and weaknesses of each state. As before, the headline oil and gas rating is the principal rating. However, the differentiation of upstream and downstream and the articulation of the elements that comprise each segment enable more sophisticated conclusions to be drawn, and also facilitate the use of the ratings by clients who have varying levels of exposure and risk appetite.

*Oil & Gas Business Environment Rating*: This is the overall rating, which comprises 50% upstream BER and 50% downstream BER;

*Upstream Oil & Gas Business Environment Rating*: This is the overall upstream rating, which is composed of rewards/risks (see below);

*Downstream Oil & Gas Business Environment Rating*: This is the overall downstream rating, which comprises rewards/risks (see below);

Both the upstream BER and downstream BER are composed of Rewards/Risks sub-ratings, which themselves comprise industry-specific and broader country risk components;

*Rewards*: Evaluates the sector's size and growth potential in each state, and also broader industry and state characteristics that may inhibit its development;

*Risks*: Evaluates both industry-specific dangers and those emanating from the state's political and economic profile that call into question the likelihood of expected returns being realised over the assessed time period.

Table: BMI's Oil & Gas Business Environment Ratings – Structure
Component
Oil & Gas Business Environment Rating
Upstream BER
Rewards
- Industry rewards
- Country rewards
Risks
– Industry risks
– Country risks

<ul> <li>Industry risks</li> </ul>	65% of Risks
– Country risks	35% of Risks
Downstream BER	50% of Oil & Gas BER
Rewards	70% of Downstream BER
- Industry rewards	75% of Rewards
- Country rewards	25% of Rewards
Risks	30% of Downstream BER
<ul> <li>Industry risks</li> </ul>	60% of Risks
<ul> <li>Country risks</li> </ul>	40% of Risks

Source: BMI

# Indicators

The following indicators have been used. Overall, the rating uses three subjectively measured indicators and 41 separate indicators/datasets.

Table: BMI's Oil & Gas Business Environment Upstream Ratings – Methodology			
Indicator	Rationale		
Upstream BER: Rewards			
Industry rewards			
Resource base			
– Proven oil reserves, mn bbl	Indicators used to denote total market potential. High values given better scores.		

Details

Overall rating

75% of Rewards 25% of Rewards

50% of Oil & Gas BER 70% of Upstream BER

30% of Upstream BER

Indicator	Rationale
<ul> <li>Proven gas reserves, bcm</li> </ul>	
Growth outlook	
- Oil production growth, 2010-2015	Indicators used as proxies for BMI's market assumptions, with strong growth accorded higher scores.
- Gas production growth, 2010-2015	
Market maturity	
<ul> <li>Oil reserves/production</li> </ul>	Indicator used to denote whether industries are frontier/emerging/developed or mature markets. Low existing exploitation in relation to potential is accorded higher scores.
<ul> <li>Gas reserves and production</li> </ul>	
<ul> <li>Current oil production vs peak</li> </ul>	
<ul> <li>Current gas production vs peak</li> </ul>	
Country rewards	
State ownership of assets, %	Indicator used to denote opportunity for foreign NOCs/IOCs/independents. Low state ownership scores higher.
Number of non-state companies	Indicator used to denote market competitiveness. Presence (and large number) of non-state companies scores higher.
Upstream BER: Risks	
Industry risks	
Licensing terms	Subjective evaluation of government policy towards sector against BMI-defined criteria. Protectionist states are marked down.
Privatisation trend	Subjective evaluation of government industry orientation. Protectionist states are marked down.
Country risks	
Physical infrastructure	Rating from BMI's CRR. It evaluates the constraints imposed by power, transport and communications infrastructure.
Long-term policy continuity risk	From CRR It evaluates the risk of a sharp change in the broad direction of government policy.
Rule of law	From CRR. It evaluates government's ability to enforce its will within the state.
Corruption	From CRR, to denote risk of additional legal costs and possibility of opacity in tendering or business operations affecting companies' ability to compete.

Source: BMI

Table: BMI's Oil & Gas Business Environment Downstream Ratings – Methodology				
Indicator	Rationale			
Downstream BER: Rewards				
Industry rewards				
Market				
<ul> <li>Refining capacity, 000b/d</li> </ul>	Indicator denotes existing domestic oil processing capacity. High capacity is considered beneficial.			
– Oil demand, 000b/d	Indicator denotes size of domestic oil/gas market. High values are accorded better scores.			
– Gas demand, bcm				
<ul> <li>Retail outlets/1,000 people</li> </ul>	Indicator denotes fuels retail market penetration; low penetration scores highly.			
Growth outlook				
– Oil demand growth, 2010-2015	Indicators used as proxies for BMI's market assumptions, with strong growth accorded higher scores.			
- Gas demand growth, 2010-2015				
<ul> <li>Refining capacity growth, 2010-2015</li> </ul>				
Import dependence				
<ul> <li>Refining capacity vs oil demand, %, 2010- 2015</li> </ul>	Indicators denote reliance on imported oil products and natural gas. Greater self-sufficiency is accorded higher scores.			
- Gas demand vs gas supply, %, 2010-2015				
Country rewards				
State ownership of assets, %	Indicator used to denote opportunity for foreign NOCs/IOCs/ independents. Low state ownership scores higher.			
No. of non-state companies	Indicator used to denote market competitiveness. Presence (and large number) of non-state companies scores higher.			
Population, mn	From BMI's CR team. Indicators proxies for market size and potential.			
Nominal GDP, US\$bn				
GDP per capita, US\$				
Downstream BER: Risks				
Industry risks				
Regulation	Subjective evaluation of government policy towards sector against BMI- defined criteria. Bureaucratic/intrusive states are marked down.			
Privatisation trend	Subjective evaluation of government industry orientation. Protectionist states are marked down.			
Country risks				
Short-term policy continuity risk	Rating from BMI's CRR. Evaluates risk of a sharp change in the broad direction of government policy.			
Short-term economic external risk	From CRR. Evaluates vulnerability to external economic shock, the typical trigger of recession in emerging markets.			
Short-term economic growth risk	From CRR. Evaluates current trajectory of growth and the state's			

Table: BMI's Oil & Gas Business Environment Downstream Ratings – Methodology				
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	Table' RML'S OIL &	Gas Business Environmen	t Downstream Rating	is — Methodolodv

Indicator	Rationale
	position in the economic cycle.
Rule of law	From CRR. Evaluates government's ability to enforce its will within the state.
Legal framework	From CRR. Denotes risk of additional illegal costs/possibility of opacity in tendering/business operations affecting companies' ability to compete.
Physical infrastructure	From CRR. It evaluates the constraints imposed by power, transport and communications infrastructure.

Source: BMI

# **BMI Methodology**

## How We Generate Our Industry Forecasts

**BMI**'s industry forecasts are generated using the best-practice techniques of time-series modelling. The precise form of time-series model we use varies from industry to industry, in each case being determined, as per standard practice, by the prevailing features of the industry data being examined. For example, data for some industries may be particularly prone to seasonality, meaning seasonal trends. In other industries, there may be pronounced non-linearity, whereby large recessions, for example, may occur more frequently than cyclical booms.

Our approach varies from industry to industry. Common to our analysis of every industry, however, is the use of vector autoregressions. Vector autoregressions allow us to forecast a variable using more than the variable's own history as explanatory information. For example, when forecasting oil prices, we can include information about oil consumption, supply and capacity.

When forecasting for some of our industry sub-component variables, however, using a variable's own history is often the most desirable method of analysis. Such single-variable analysis is called univariate modelling. We use the most common and versatile form of univariate models: the autoregressive moving average model (ARMA).

In some cases, ARMA techniques are inappropriate because there is insufficient historical data or data quality is poor. In such cases, we use either traditional decomposition methods or smoothing methods as a basis for analysis and forecasting.

It must be remembered that human intervention plays a necessary and desirable part of all our industry forecasting techniques. Intimate knowledge of the data and industry ensures we spot structural breaks, anomalous data, turning points and seasonal features where a purely mechanical forecasting process would not.

# **Energy Industry**

There are a number of principal criteria that drive our forecasts for each Energy indicator.

#### **Energy supply**

Supply of crude oil, natural gas, refined oil products and electrical power is determined largely by investment levels, available capacity, plant utilisation rates and national policy. We therefore examine:

national energy policy, stated output goals and investment levels,

- company-specific capacity data, output targets and capital expenditures, using national, regional and multinational company sources,
- international quotas, guidelines and projections, such as OPEC, IEA, US Energy Information Administration (EIA),

#### **Energy consumption**

A mixture of methods is used to generate demand forecasts, applied as appropriate to each individual country:

- underlying economic (GDP) growth for individual countries/regions, sourced from BMI published estimates. Historic relationships between GDP growth and energy demand growth at an individual country are analysed and used as the basis for predicting levels of consumption,
- government projections for oil, gas and electricity demand,
- third-party agency projections for regional demand, such as IEA, EIA, OPEC.
- extrapolation of capacity expansion forecasts, based on company- or state-specific investment levels.

## Cross checks

Whenever possible, we compare government and/or third party agency projections with the declared spending and capacity expansion plans of the companies operating in each individual country. Where there are discrepancies, we use company-specific data as physical spending patterns to ultimately determine capacity and supply capability. Similarly, we compare capacity expansion plans and demand projections to check the energy balance of each country. Where the data suggest imports or exports, we check that necessary capacity exists or that the required investment in infrastructure is taking place.

## Sources

Sources include those international bodies mentioned above, such as OPEC, IEA, and EIA, as well as local energy ministries, official company information, and international and national news agencies.

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